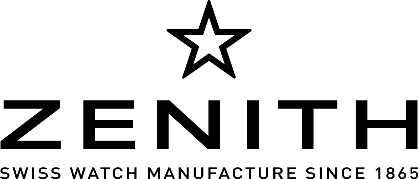
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**ON THE ROAD AGAIN FOR THE**

**CHRONOMASTER EL PRIMERO OPEN TOUR AUTO EDITION**

**Zenith is further reinforcing its ties with the world of motorsports, and in particular that of classic cars. From April 24th to 30th, the** **Chronomaster El Primero Open Tour Auto Edition will flex its mechanical muscles as it accompanies competing crews in the 2017 Tour Auto Optic 2ooo. With its high-performance engine and timeless sporty look, this legendary chronograph flies high the banner of a human-driven adventure brimming with thrills and technical feats.** **And for the first time in the history of this iconic rally, following the traditional exhibition under the glass dome of the Grand Palais in Paris, it’s all aboard for Brittany on an exciting new route devised by Peter Auto for the 230 entrants in this 26th edition.**

For the third year running, the Swiss brand is partnering one of the most prestigious European gatherings of prestigious cars: the “Tour Auto Optic 2000”. On this occasion, Zenith will pay tribute to the classic cars competing in the event by unveiling an exclusive watch featuring elegant bodywork, powerful engine and tricolour accents: the Chronomaster El Primero Open Tour Auto Edition. First as always to reach the finish line, this high-octane beast roars at a speed of 36,000 vibrations per hour, proudly flaunting the precision of the legendary El Primero 4061 automatic chronograph calibre!

**Speed, performance, endurance… and cult bodywork**

Like a car bonnet raised to display state-of-the-art mechanics, the famous 11 o’clock dial opening reveals the beating heart of this 282-part COSC chronometer-certified movement – reliably driving central hours and minutes hands, chronograph and tachymeter functions, as well as a a tenth-of-a-second display, while ensuring a 50-hour power reserve. This high-performance ‘engine’ is housed inside the impressive bodywork of a 42 mm-diameter brushed steel case, topped by a slender polished bezel framing the slate grey dial decked out in vertical blue-white-red vertical stripes – a reference to the tricolour French rally banner picked up in several design details. The distinctive dial ensures optimal legibility in any lighting, while the exhibition case-back bearing the engraved race logo reveals an oscillating weight adorned with a “Côtes de Genève” motif.

**CHRONOMASTER EL PRIMERO OPEN TOUR AUTO EDITION**

Ref.: 03.2046.4061/91.C769Limited edition 500

Technical sheet:

Tribute to our Partnership with the Tour Auto

Opening revealing the legendary beating heart of the El Primero

movement

Silicon escape-wheel and lever

Automatic El Primero column-wheel chronograph

COSC-certified movement

MOVEMENT

Movement El Primero 4061, Automatic

Calibre 13¼``` (Diameter: 30 mm)

Movement thickness 6.6 mm

Components 282

Jewels 31

Frequency 36,000 VpH (5 Hz)

Power-reserve min. 50 hours

Finishes Oscillating weight with “Côtes de Genève” motif

FUNCTIONS Functions Hours and minutes in the centre

Small seconds at 9 o'clock

Chronograph:

- Central chronograph hand

- 12-hour counter at 6 o'clock

- 30-minute counter at 3 o'clock

Tachymetric scaleCASE, DIAL & HANDS

Diameter 42 mm

Diameter opening 37.1 mm

Thickness 14.05 mm

Crystal Domed sapphire crystal with anti-reflective treatment on both sides

Case-back Transparent sapphire crystal bearing the Tour Auto logo

Material Brushed stainless steel

Brushed Steel

Water-resistance 10 ATM

Dial Slate grey velvet-finish

Hour-markers Rhodium-plated, faceted and coated with SuperLuminova SLN C1

[Hour markers]

Hands Rhodium-plated, faceted and coated with SuperLuminova SLN C1

STRAPS & BUCKLES

Bracelet reference: 27.00.2118.769

designation: Slate grey strap adorned with blue, white and red lines

abbreviation: FB

Buckle 27.03.0208.940

Stainless steel triple folding clasp