**Ground-breaking Defy El Primero 21 goes for gold**

Zenith stunned the world in 2017 with the grand release of the new Zenith DEFY EL PRIMERO 21. A chronometric reinvention of accuracy and reliability, the DEFY EL PRIMERO 21 is the ultimate embodiment of the spirit of innovation that has coursed through Zenith’s blood for the past 150 years. The warm glow and precious refinement of rose gold gently accentuate the inherent nobility of this trailblazing model.

In 1969, Zenith launched El Primero, the first ever fully integrated automatic column-wheel chronograph movement, enabling 1/10th of a second precision. The ultimate fulfilment of a quest for perfection and a proven ability to create watchmaking legends, this groundbreaking model laid a new milestone in watchmaking history that had never been surpassed – until now. Half a century later, Zenith has once again defied tradition and pushed all existing boundaries, leading us into the world of 1/100th of a second accuracy. A legend reborn, the Zenith DEFY EL PRIMERO 21 is the shining 21st century symbol of a new future for a brand with a truly unique guiding star.

**When it comes to pursuing the extreme, Zenith knows no limits**

The Zenith DEFY EL PRIMERO 21 represents a quantum leap in both **performance and mechanical design**. This is a competition against no-one but itself. The newly upgraded movement of this outstanding timepiece boasts a frequency of 360,000 A/H (50 Hz), ten times that of its world-famous El Primero predecessor, enabling 1/100th of a second precision. An exquisitely designed display magnifies the effect of this astonishing frequency: the inner bezel bears a scale graduated from 1 to 100 around which a 1/100th of a second hand sweeps at a lightning speed of one turn per second, offering unprecedented visual impact and a surreal time-travelling experience for the lucky wearer. Echoing the trend in modern engineering development and ensuring optimal performance, this incredible mechanical complication is achieved using a far smaller number of components, minimizing tedious assembly and adjustments. In addition to significantly improved performance and mechanical structure, the design of the TIME LAB-chronometer certified DEFY EL PRIMERO 21 draws inspiration from the rugged good looks of its 1969 predecessor. Framed by a 44 mm case made of grade 5 titanium, the openworked dial of the DEFY EL PRIMERO 21 offers a resolutely contemporary background for the key identifying characteristics of the legendary original: a star-tipped sweep-seconds hand, large luminescent baton-type hands and facetted hour-markers all paying proud tribute in a stunning demonstration of futuristic brilliance.

Perfectly complementing its rich inner workings, the case of the TIMELAB chronometer-certified DEFY EL PRIMERO 21 ROSE GOLD appears in this glowing precious metal. Matching gold-plated hour-markers and hands sweep elegantly around a lustrous black openworked dial featuring a chronograph power-reserve indication at 12 o'clock, hours and minutes in the centre, small seconds at 9 o'clock, black 60-second counter at 6 o'clock and distinctive blue 30-minute counter at 3 o'clock. This stunningly elegant model comes with a choice of a black rubber strap coated with brown alligator leather or a truly piece de resistance model with a rich rose gold bracelet, both with a gold and titanium double folding clasp. This magnificent timepiece, endowed with a generous 50-hour power reserve and water-resistant to 100 metres, is bound to catch the attention of refined and demanding watch enthusiasts.



**DEFY EL PRIMERO 21 ROSE GOLD**

**TECHNICAL DETAILS**

Reference: 18.9000.9004/71.R585

**UNIQUE SELLING POINTS**

**New 1/100th of a second chronograph movement**

**Exclusive dynamic signature of one rotation per second**

**Double-chain structure**

**1 escapement for the Watch (36,000 VpH - 5 Hz);**

**1 escapement for the Chronograph (360,000 VpH - 50 Hz)**

**TIME LAB-Chronometer certified**

**MOVEMENT**

El Primero 9004 automatic

Calibre: 14¼``` (Diameter: 32.80 mm)

Thickness: 7.9 mm

Components: 293

Jewels: 53

Frequency 36,000 VpH (5 Hz)

Power reserve approx. 50 hours

Special oscillating weight with “circular satin-brushed” motif

**FUNCTIONS**

1/100th of a second chronograph functions

Chronograph power-reserve indication at 12 o'clock

Hours and minutes in the centre

Small seconds at 9 o'clock

- Central chronograph hand

- 30-minute counter at 3 o'clock

- 60-second counter at 6 o'clock

**CASE, DIAL & HANDS**

18-ct Rose gold case

Diameter: 44 mm

Opening diameter: 35.5 mm

Thickness: 14.50 mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case back: Transparent sapphire crystal

Water resistance: 10 ATM

Dial: Openworked with two different-coloured counters

Hour markers: Gold-plated, faceted and coated with Super-LumiNova®

Hands: Gold-plated, faceted and coated with Super-LumiNova®

**STRAPS AND BUCKLE**

Black rubber covered with brown alligator leather coating

Or Brown rubber strap

Gold & Titanium double folding clasp

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**STRAP AND BUCKLE**

Rose Gold Bracelet