**ZENITH SHINES IN SUMMERY BLUE**

**Reflecting the many charms of summer with matching blue accents evoking the spirit of the outdoor season, ZENITH extends an invitation to travel with it to far horizons.**

In 2018, ZENITH welcomes summer with a range of on-trend blue models. Adventurers with a thirst for wide horizons can prepare to take off with runaway – and runway-ready – style wearing DEFY CLASSIC, the EL PRIMERO 21 BLUE, the 40 mm PILOT TYPE 20 EXTRA SPECIAL or the 45 mm PILOT TYPE 20 EXTRA SPECIAL CHRONOGRAPH.

**True blue**

The DEFY CLASSIC with its aqua blue inner bezel ring is at its summery best when teamed with a blue alligator-leather coated black rubber strap. Not to be outdone, the DEFY EL PRIMERO 21 BLUE sports a striking blue mainplate teamed with a choice of straps in matching seasonal shades.

**Blue horizons**

This summer, the 40 mm PILOT TYPE 20 EXTRA SPECIAL and the 45 mm PILOT TYPE 20 EXTRA SPECIAL CHRONOGRAPH reach for the skies by adopting a matt azure blue dial. Teamed with sporty blue oily nubuck leather straps, these numbers are also water-resistant to 100 m and thus ready for fun at sea as well as on land and in the air.

**ZENITH: The Future of Swiss Watchmaking**

Since 1865, Zenith has been guided by authenticity, daring and passion in pushing the boundaries of excellence, precision and innovation. Soon after its founding in Le Locle by visionary watchmaker Georges Favre-Jacot, Zenith gained recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in just over a century and a half of existence: an absolute record. Famed for its legendary 1969 El Primero calibre enabling short-time measurements accurate to the nearest 1/10th of a second, the Manufacture has since developed over 600 movement variations. Today, Zenith offers new and fascinating vistas in time measurement, including 1/100th of a second timing with the Defy El Primero 21; and a whole new dimension in mechanical precision with the world’s most accurate watch, the 21st century Defy Lab. Energised by newly reinforced ties with a proud tradition of dynamic, avant-garde thinking, Zenith is writing its future… and the future of Swiss watchmaking.

**DEFY EL PRIMERO 21 BLUE**

**TECHNICAL** **DETAILS**

Reference: 95.9002.9004/78.R584

**UNIQUE** **SELLING POINTS**

New 1/100th of a second chronograph movement

Exclusive dynamic signature of one rotation per second

Double-chain structure

1 escapement for the Watch (36,000 VpH - 5 Hz);

1 escapement for the Chronograph (360,000 VpH - 50 Hz)

TIME LAB-Chronometer certified

**MOVEMENT**

El Primero 9004 automatic

Calibre: 14¼``` (Diameter: 32.80 mm)

Thickness: 7.9 mm

Components: 293

Jewels: 53

Frequency 36,000 VpH (5 Hz)

Power reserve approx. 50 hours

Special oscillating weight with “circular satin-brushed” motif

Blue mainplate

**FUNCTIONS**

1/100th of a second chronograph functions

Chronograph power-reserve indication at 12 o'clock

Hours and minutes in the centre

Small seconds at 9 o'clock

- Central chronograph hand

- 30-minute counter at 3 o'clock

- 60-second counter at 6 o'clock

**CASE, DIAL & HANDS**

Brushed Titanium case

Diameter: 44 mm

Opening diameter: 35.5 mm

Thickness: 14.50 mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case back: Transparent sapphire crystal

Water resistance: 10 ATM

Dial: Openworked with two different-coloured counters

Hour markers: Rhodium-plated, faceted and coated with Super-LumiNova®

Hands: Rhodium-plated, faceted and coated with Super-LumiNova®

**STRAP AND BUCKLE**

Black rubber covered with blue alligator leather coating

Titanium double folding clasp

**DEFY EL PRIMERO 21 BLUE**

**TECHNICAL DETAILS**

Reference: 95.9002.9004/78.R591

**UNIQUE SELLING POINTS**

New 1/100th of a second chronograph movement

Exclusive dynamic signature of one rotation per second

Double-chain structure

1 escapement for the Watch (36,000 VpH - 5 Hz);

1 escapement for the Chronograph (360,000 VpH - 50 Hz)

TIME LAB-Chronometer certified

**MOVEMENT**

El Primero 9004 automatic

Calibre: 14¼``` (Diameter: 32.80 mm)

Thickness: 7.9 mm

Components: 293

Jewels: 53

Frequency 36,000 VpH (5 Hz)

Power reserve approx. 50 hours

Special oscillating weight with “circular satined” motif

Blue mainplate

**FUNCTIONS**

1/100th of a second chronograph functions

Chronograph power-reserve indication at 12 o'clock

Hours and minutes in the centre

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**CASE, DIAL & HANDS**

Brushed Titanium case

Diameter: 44 mm

Opening diameter: 35.5 mm

Thickness: 14.50 mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case back: Transparent sapphire crystal

Water resistance: 10 ATM

Dial: Openworked with two different-coloured counters

Hour markers: Rhodium-plated, faceted and coated with SuperLuminova

Hands: Rhodium-plated, faceted and coated with SuperLuminova

**STRAP AND BUCKLE**

Blue Rubber

Titanium double folding buckle

**DEFY CLASSIC**

**TECHNICAL DETAILS**

Reference: 95.9000.670/78.R584

**KEY POINTS**

New Elite skeletonised movement

New 41mm brushed titanium case

Silicon escape-wheel and lever

**MOVEMENT**

Elite 670 SK, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz)

Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-brushed finish

**FUNCTIONS**

Hours and minutes in the centre

Central seconds hand

Date indication at 6 o’clock

**CASE, DIAL & HANDS**

Diameter: 41mm

Diameter opening: 32.5mm

Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: Brushed titanium

Water-resistance: 10 ATM

Dial: Openworked

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1

Hands: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1

**STRAP & BUCKLE**

Strap: Reference: 27.00.2218.584

Designation: Black rubber with blue alligator leather coating

Buckle: Reference: 27.95.0018.930

Designation: Titanium double folding clasp

**DEFY CLASSIC**

**TECHNICAL DETAILS**

Reference: 95.9000.670/51.R584

**KEY POINTS**

New Elite skeletonised movement

New 41-MM Brushed Titanium case

Silicon escape-wheel and lever

**MOVEMENT**

Elite 670 SK, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz)

Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-brushed finish

**FUNCTIONS**

Hours and minutes in the centre

Central seconds hand

Date indication at 3 o’clock

**CASE, DIAL & HANDS**

Diameter: 41mm

Diameter opening: 32.5mm

Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: Brushed titanium

Water-resistance: 10 ATM

Dial: Blue-toned sunray-patterned

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1

Hands: Rhodium-plated and faceted gold, coated with Super-LumiNova® SLN C1

**STRAP & BUCKLE**

Strap: Reference: 27.00.2218.584

Designation: Black rubber with blue alligator leather coating

Buckle: Reference: 27.95.0018.930

Designation: Titanium double folding clasp

**DEFY CLASSIC**

**TECHNICAL DETAILS**

Reference: 95.9000.670/51.R790

**KEY POINTS**

New Elite skeletonised movement

New 41mm brushed titanium case

Silicon escape-wheel and lever

**MOVEMENT**

Elite 670 SK, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz)

Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-brushed finish

**FUNCTIONS**

Hours and minutes in the centre

Central seconds hand

Date indication at 3 o’clock

**CASE, DIAL & HANDS**

Diameter: 41mm

Diameter opening: 32.5mm

Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: Brushed titanium

Water-resistance: 10 ATM

Dial: Blue-toned sunray-patterned

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1

Hands: Rhodium-plated and faceted gold, coated with Super-LumiNova® SLN C1

**STRAP & BUCKLE**

Strap: Reference: 27.00.2218.790

Designation: Blue rubber

Buckle: Reference: 27.95.0018.930

Designation: Titanium double folding clasp

**PILOT TYPE 20 CHRONOGRAPH EXTRA SPECIAL**

**BRONZE BLUE DIAL**

**TECHNICAL DETAILS**

Reference: 29.2430.4069/57.C808

**KEY POINTS**

Bronze Case

Automatic El Primero column wheel chronograph

Case back engraved with ZENITH flying instruments logo

Arabic numerals entirely made of SuperLumiNova®

**MOVEMENT**

El Primero 4069, Automatic

Calibre: 13 ¼``` (Diameter: 30mm)

Movement thickness: 6.6mm

Components: 254

Jewels: 35

Frequency: 36,000 VpH (5Hz)

Power-reserve: min. 50 hours

Finishes: Oscillating weight with “Côtes de Genève” motif

**FUNCTIONS**

Hours and minutes in the centre

Small seconds at 9 o’clock

Chronograph: Central chronograph hand & 30-minute counter at 3 o’clock

**CASE, DIAL & HANDS**

Diameter: 45mm

Diameter opening: 37.8mm

Thickness: 14.25mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Titanium case-back engraved with the ZENITH flying instruments logo

Material: Bronze

Water-resistance: 10 ATM

Dial: Matt blue

Hour-makers: Arabic numerals with white SuperLumiNova® SLN C1

Hands: Gold-plated, faceted and coated with white SuperLumiNova®SLN C1 [Hands]

**STRAPS & BUCKLES**

Bracelet: Reference: 27.00.2321.808

Designation: Blue oily nubuck leather strap with protective rubber lining

Buckle: Reference: 27.95.0021.001

Designation: Titanium pin buckle

**PILOT TYPE 20 EXTRA SPECIAL**

**40 MM BRONZE**

**TECHNICAL DETAILS**

Reference: 29.1940.679/57.C808

**KEY POINTS**

New case in bronze

Inspired by the legendary Zenith aviation watches

Arabic numerals entirely made of Super-LumiNova®

**MOVEMENT**

Elite 679, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)

Movement thickness: 3.85mm

Components: 126

Jewels: 27

Frequency: 28,800 VpH (4Hz)

Power-reserve: min. 50 hours

Finishes: Oscillating weight with “Côtes de Genève” motif

**FUNCTIONS**

Hours and minutes in the centre

Central seconds hand

**CASE, DIAL & HANDS**

Diameter: 40mm

Diameter opening: 33.1mm

Thickness: 12.95mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Titanium case-back engraved with the ZENITH flying instruments logo

Material: Bronze

Water-resistance: 10 ATM

Dial: Matt blue

Hour-makers: Arabic numerals in Super-LumiNova® SLN C1 [Hour-markers]

Hands: Gold-plated, faceted and coated with Super-LumiNova® SLN C1 [Hands]

**STRAPS & BUCKLES**

Bracelet: Reference: 27.00.2018.808

Designation: Blue oily nubuck leather strap with protective rubber lining

Buckle: Reference: 27.95.0031.001

Designation: Titanium pin buckle