

ZENITH SHINES IN SUMMERY BLUE

Reflecting the many charms of summer with matching blue accents evoking the spirit of the outdoor season, ZENITH extends an invitation to travel with it to far horizons.

In 2018, ZENITH welcomes summer with a range of on-trend blue models. Adventurers with a thirst for wide horizons can prepare to take off with runaway – and runway-ready – style wearing DEFY CLASSIC, the EL PRIMERO 21 BLUE, the 40 mm PILOT TYPE 20 EXTRA SPECIAL or the 45 mm PILOT TYPE 20 EXTRA SPECIAL CHRONOGRAPH.

True blue

The DEFY CLASSIC with its aqua blue inner bezel ring is at its summery best when teamed with a blue alligator-leather coated black rubber strap. Not to be outdone, the DEFY EL PRIMERO 21 BLUE sports a striking blue mainplate teamed with a choice of straps in matching seasonal shades.

Blue horizons

This summer, the 40 mm PILOT TYPE 20 EXTRA SPECIAL and the 45 mm PILOT TYPE 20 EXTRA SPECIAL CHRONOGRAPH reach for the skies by adopting a matt azure blue dial. Teamed with sporty blue oily nubuck leather straps, these numbers are also water-resistant to 100 m and thus ready for fun at sea as well as on land and in the air.

ZENITH: The Future of Swiss Watchmaking

Since 1865, Zenith has been guided by authenticity, daring and passion in pushing the boundaries of excellence, precision and innovation. Soon after its founding in Le Locle by visionary watchmaker Georges Favre-Jacot, Zenith gained recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in just over a century and a half of existence: an absolute record. Famed for its legendary 1969 El Primero calibre enabling short-time measurements accurate to the nearest 1/10th of a second, the Manufacture has since developed over 600 movement variations. Today, Zenith offers new and fascinating vistas in time measurement, including 1/100th of a second timing with the Defy El Primero 21; and a whole new dimension in mechanical precision with the world's most accurate watch, the 21st century Defy Lab. Energised by newly reinforced ties with a proud tradition of dynamic, avant-garde thinking, Zenith is writing its future... and the future of Swiss watchmaking.



DEFY EL PRIMERO 21 BLUE TECHNICAL DETAILS

Reference: 95.9002.9004/78.R584

UNIQUE SELLING POINTS

New 1/100th of a second chronograph movement Exclusive dynamic signature of one rotation per second Double-chain structure 1 escapement for the Watch (36,000 VpH - 5 Hz); 1 escapement for the Chronograph (360,000 VpH - 50 Hz) TIME LAB-Chronometer certified

MOVEMENT

El Primero 9004 automatic

Calibre: 141/4``` (Diameter: 32.80 mm)

Thickness: 7.9 mm Components: 293

Jewels: 53

Frequency 36,000 VpH (5 Hz) Power reserve approx. 50 hours

Special oscillating weight with "circular satin-brushed" motif

Blue mainplate

FUNCTIONS

1/100th of a second chronograph functions Chronograph power-reserve indication at 12 o'clock Hours and minutes in the centre Small seconds at 9 o'clock

- Central chronograph hand
- 30-minute counter at 3 o'clock
- 60-second counter at 6 o'clock

CASE, DIAL & HANDS

Brushed Titanium case Diameter: 44 mm Opening diameter: 35.5 mm

Thickness: 14.50 mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case back: Transparent sapphire crystal

Water resistance: 10 ATM

Dial: Openworked with two different-coloured counters

Hour markers: Rhodium-plated, faceted and coated with Super-LumiNova® Hands: Rhodium-plated, faceted and coated with Super-LumiNova®

STRAP AND BUCKLE

Black rubber covered with blue alligator leather coating Titanium double folding clasp





DEFY EL PRIMERO 21 BLUE TECHNICAL DETAILS

Reference: 95.9002.9004/78.R591

UNIQUE SELLING POINTS

New 1/100th of a second chronograph movement Exclusive dynamic signature of one rotation per second

Double-chain structure

1 escapement for the Watch (36,000 VpH - 5 Hz); 1 escapement for the Chronograph (360,000 VpH - 50 Hz)

TIME LAB-Chronometer certified

MOVEMENT

El Primero 9004 automatic

Calibre: 141/4``` (Diameter: 32.80 mm)

Thickness: 7.9 mm Components: 293 Jewels: 53

Frequency 36,000 VpH (5 Hz) Power reserve approx. 50 hours

Special oscillating weight with "circular satined" motif

Blue mainplate

FUNCTIONS

1/100th of a second chronograph functions Chronograph power-reserve indication at 12 o'clock Hours and minutes in the centre Small seconds at 9 o'clock

- Central chronograph hand
- 30-minute counter at 3 o'clock
- 60-second counter at 6 o'clock

CASE, DIAL & HANDS

Brushed Titanium case Diameter: 44 mm

Opening diameter: 35.5 mm Thickness: 14.50 mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case back: Transparent sapphire crystal

Water resistance: 10 ATM

Dial: Openworked with two different-coloured counters

Hour markers: Rhodium-plated, faceted and coated with SuperLuminova Hands: Rhodium-plated, faceted and coated with SuperLuminova

STRAP AND BUCKLE

Blue Rubber

Titanium double folding buckle





DEFY CLASSIC TECHNICAL DETAILS

Reference: 95.9000.670/78.R584

KEY POINTS

New Elite skeletonised movement New 41mm brushed titanium case Silicon escape-wheel and lever

MOVEMENT

Elite 670 SK, Automatic

Calibre: 11 ½ ` ` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz) Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-brushed finish

FUNCTIONS

Hours and minutes in the centre Central seconds hand Date indication at 6 o'clock

CASE, DIAL & HANDS

Diameter: 41mm

Diameter opening: 32.5mm Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: Brushed titanium Water-resistance: 10 ATM

Dial: Openworked

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1

Hands: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1

STRAP & BUCKLE

Strap: Reference: 27.00.2218.584

Designation: Black rubber with blue alligator leather coating

Buckle: Reference: 27.95.0018.930

Designation: Titanium double folding clasp





DEFY CLASSIC TECHNICAL DETAILS

Reference: 95.9000.670/51.R584

KEY POINTS

New Elite skeletonised movement New 41-MM Brushed Titanium case Silicon escape-wheel and lever

MOVEMENT

Elite 670 SK, Automatic

Calibre: 11 ½ ` ` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz) Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-brushed finish

FUNCTIONS

Hours and minutes in the centre Central seconds hand Date indication at 3 o'clock

CASE, DIAL & HANDS

Diameter: 41mm

Diameter opening: 32.5mm Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: Brushed titanium Water-resistance: 10 ATM

Dial: Blue-toned sunray-patterned

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1 Hands: Rhodium-plated and faceted gold, coated with Super-LumiNova® SLN C1

STRAP & BUCKLE

Strap: Reference: 27.00.2218.584

Designation: Black rubber with blue alligator leather coating

Buckle: Reference: 27.95.0018.930

Designation: Titanium double folding clasp





DEFY CLASSIC TECHNICAL DETAILS

Reference: 95.9000.670/51.R790

KEY POINTS

New Elite skeletonised movement New 41mm brushed titanium case Silicon escape-wheel and lever

MOVEMENT

Elite 670 SK, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz) Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-brushed finish

FUNCTIONS

Hours and minutes in the centre Central seconds hand Date indication at 3 o'clock

CASE, DIAL & HANDS

Diameter: 41mm

Diameter opening: 32.5mm Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: Brushed titanium Water-resistance: 10 ATM

Dial: Blue-toned sunray-patterned

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1 Hands: Rhodium-plated and faceted gold, coated with Super-LumiNova® SLN C1

STRAP & BUCKLE

Strap: Reference: 27.00.2218.790

Designation: Blue rubber

Buckle: Reference: 27.95.0018.930

Designation: Titanium double folding clasp





PILOT TYPE 20 CHRONOGRAPH EXTRA SPECIAL BRONZE BLUE DIAL

TECHNICAL DETAILS

Reference: 29.2430.4069/57.C808

KEY POINTS

Bronze Case

Automatic El Primero column wheel chronograph Case back engraved with ZENITH flying instruments logo Arabic numerals entirely made of SuperLumiNova®

MOVEMENT

El Primero 4069, Automatic

Calibre: 13 ¼``` (Diameter: 30mm) Movement thickness: 6.6mm

Components: 254

Jewels: 35

Frequency: 36,000 VpH (5Hz)
Power-reserve: min. 50 hours

Finishes: Oscillating weight with "Côtes de Genève" motif

FUNCTIONS

Hours and minutes in the centre

Small seconds at 9 o'clock

Chronograph: Central chronograph hand & 30-minute counter at 3 o'clock

CASE, DIAL & HANDS

Diameter: 45mm

Diameter opening: 37.8mm Thickness: 14.25mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides Case-back: Titanium case-back engraved with the ZENITH flying instruments logo

Material: Bronze

Water-resistance: 10 ATM

Dial: Matt blue

Hour-makers: Arabic numerals with white SuperLumiNova® SLN C1

Hands: Gold-plated, faceted and coated with white SuperLumiNova®SLN C1 [Hands]

STRAPS & BUCKLES

Bracelet: Reference: 27.00.2321.808

Designation: Blue oily nubuck leather strap with protective rubber lining

Buckle: Reference: 27.95.0021.001 Designation: Titanium pin buckle





PILOT TYPE 20 EXTRA SPECIAL 40 MM BRONZE TECHNICAL DETAILS

Reference: 29.1940.679/57.C808

KEY POINTS

New case in bronze
Inspired by the legendary Zenith aviation watches
Arabic numerals entirely made of Super-LumiNova®

MOVEMENT

Elite 679, Automatic

Calibre: 11 ½ ` ` (Diameter: 25.60mm)

Movement thickness: 3.85mm

Components: 126

Jewels: 27

Frequency: 28,800 VpH (4Hz) Power-reserve: min. 50 hours

Finishes: Oscillating weight with "Côtes de Genève" motif

FUNCTIONS

Hours and minutes in the centre

Central seconds hand

CASE, DIAL & HANDS

Diameter: 40mm

Diameter opening: 33.1mm Thickness: 12.95mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides Case-back: Titanium case-back engraved with the ZENITH flying instruments logo

Material: Bronze

Water-resistance: 10 ATM

Dial: Matt blue

Hour-makers: Arabic numerals in Super-LumiNova® SLN C1 [Hour-markers] Hands: Gold-plated, faceted and coated with Super-LumiNova® SLN C1 [Hands]

STRAPS & BUCKLES

Bracelet: Reference: 27.00.2018.808

Designation: Blue oily nubuck leather strap with protective rubber lining

Buckle: Reference: 27.95.0031.001 Designation: Titanium pin buckle

