





# LADIES, ZENITH HAS YOU COVERED THIS SUMMER

riven by a desire for perpetual innovation and the creation of timeless icons, Zenith has been steering its own course since its foundation over 150 years ago. With a unique blend of past, present and future aesthetics, each of its collections embody a different spirit. And while men have traditionally enjoyed the attention of watchmakers, Zenith is here to prove that iconic designs look just as good - if not better - on the wrists of confident, daring and stylish women.



# SPORTY IN WHITE

hite is usually synonymous with delicate, but that's not the case with the DEFY Classic. Its bright white ceramic case is incredibly durable, and its intense white tone is embedded in the material and will never fade or tarnish with time and wear. With bold geometric lines and a futuristic overtone with its open, layered display, the DEFY Classic White Ceramic goes from sporty to chic without a flinch. Whether soaking up some sun on a coastal summer getaway or roaming a modern metropolis, the DEFY Classic White Ceramic is a show-stopping piece for all seasons.





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# LASSIC

## **DEFY CLASSIC WHITE CERAMIC TECHNICAL DETAILS**

Reference: 49.9002.670/01.R792

## **KEY POINTS**

NEW 41mm White Ceramic case In house Elite skeletonised movement Silicon escape-wheel and lever

## MOVEMENT

Elite 670 SK, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)

Movement thickness: 3.88mm

Components: 187

Jewels: 27

Frequency: 28,800 VpH (4Hz) Power-reserve: min. 48 hours

Finishing: Special oscillating weight with satin-

brushed finish

## **FUNCTIONS**

Hours and minutes in the centre Central seconds hand Date indication at 6 o'clock

## CASE, DIAL & HANDS

Diameter: 41mm

Diameter opening: 32.5mm

Thickness: 10.75mm

Crystal: Domed sapphire crystal with anti-

reflective treatment on both sides

Case-back: Transparent sapphire crystal

Material: White Ceramic Water-resistance: 10 ATM

Dial: Openworked

Hour-markers: Rhodium-plated, faceted and coated with Super-LumiNova® SLN C1 Hands: Rhodium-plated, faceted and coated

with Super-LumiNova® SLN C1

## STRAP & BUCKLE

White rubber HNBR Quality Titanium double folding clasp

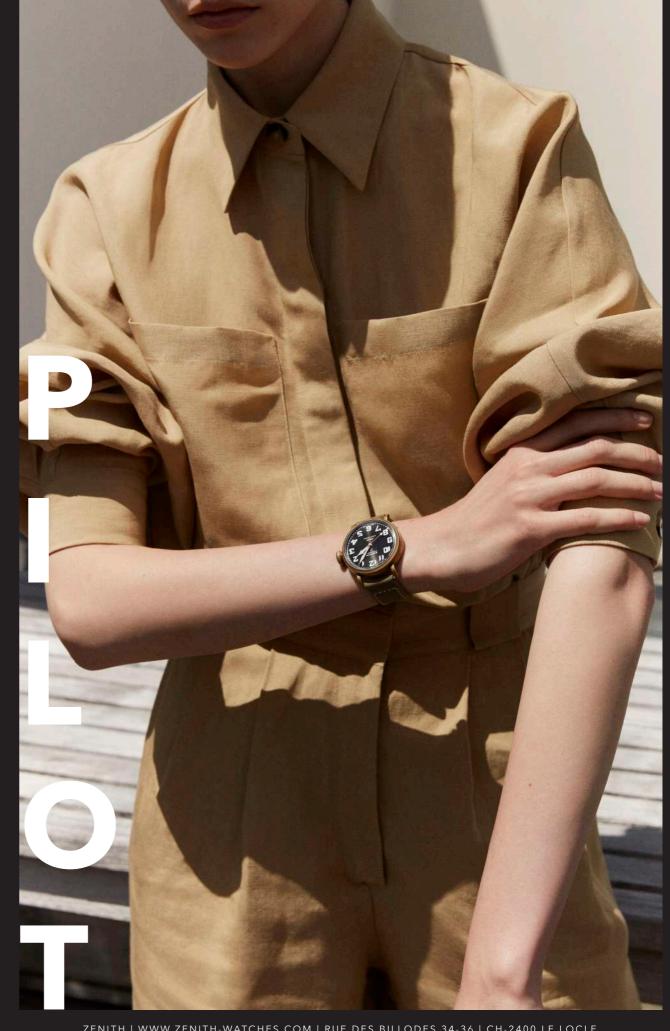




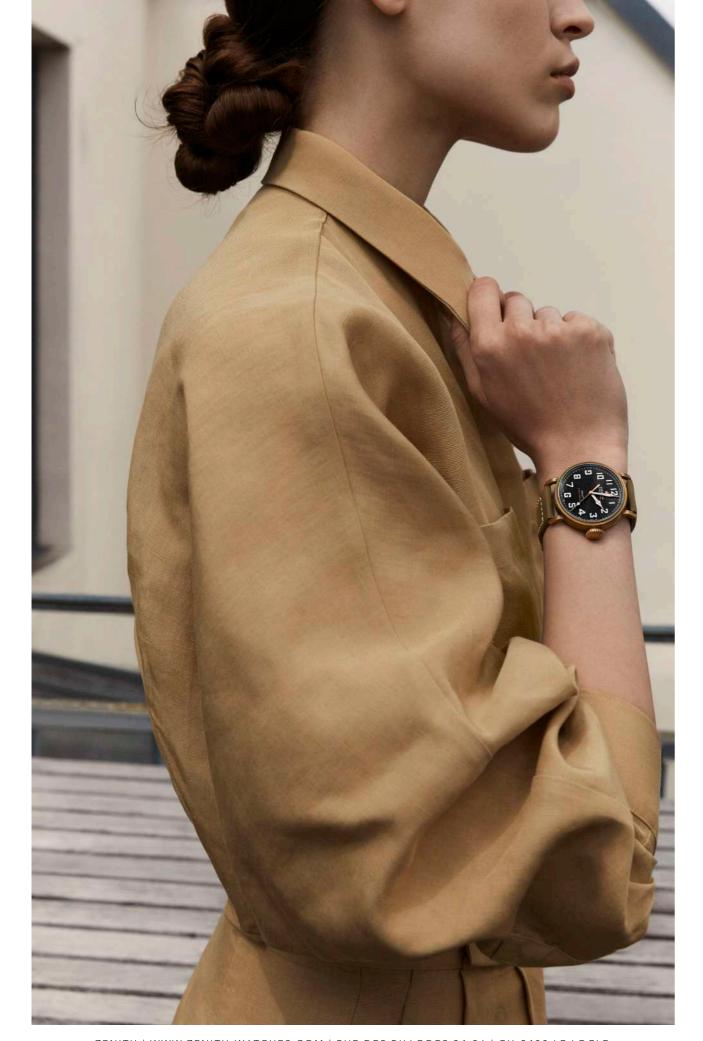
# THE URBAN DWELLER

or the free-spirited woman with a keen sense of bold, adventurous style, the Type 20 Pilot is the perfect companion. Something of a watchmaking icon, Zenith's emblematic aviation-themed watch looks as striking today as the watch that inspired it a century ago did. Reimagined in an easily wearable 40mm bronze case paired with a satinbrushed black dial, its oversized numerals provide a racy accent with a touch of oldworld charm, true to Zenith's pioneering spirit. The timeless appeal and rugged yet elegant silhouette of the Pilot makes it an incredibly versatile timepiece, perfectly suited for whatever adventure you throw its way - from the workplace to a workout and everything in between.





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## PILOT TYPE 20 EXTRA SPECIAL 40MM GOING FOR BRONZE TECHNICAL DETAILS

Reference: 29.1940.679/21.C800

## **KEY POINTS**

New case in bronze Inspired by the legendary Zenith aviation watches Arabic numerals entirely made of Super-LumiNova®

## MOVEMENT

Elite 679, Automatic

Calibre: 11 ½``` (Diameter: 25.60mm)
Movement thickness: 3.85mm

Components: 126

Jewels: 27

Frequency: 28,800 VpH (4Hz) Power-reserve: min. 50 hours

Finishes: Oscillating weight with "Côtes de

Genève" motif

## **FUNCTIONS**

Hours and minutes in the centre Central seconds hand

## CASE, DIAL & HANDS

Diameter: 40mm

Opening diameter: 33.1mm Thickness: 12.95mm

Crystal: Domed sapphire crystal with anti-

reflective treatment on both sides

Case-back: Titanium case-back engraved with

the ZENITH flying instruments logo

Material: Bronze

Water-resistance: 10 ATM

Dial: Matt black

Hour-makers: Arabic numerals in Super-LumiNova® SLN C1 [Hour-markers]

Hands: Gold-plated, faceted and coated with

Super-LumiNova® SLN C1 [Hands]

## STRAPS & BUCKLES

Bracelet: Reference: 27.00.2018.800

Designation: Green oily nubuck leather strap

with protective rubber lining Buckle: Reference: 27.95.0031.001

Designation: Titanium pin buckle





## ELEGANTLY RETRO

ome icons are truly forever.
Groundbreaking at its introduction and still outstanding today, the A386 El Primero Revival pays tribute to a Zenith chronograph icon by reproducing the 60s classic faithfully, right down to the smallest detail. From a night out in a cocktail dress to just keeping it cozy and casual, the El Primero A386 Revival's enduring combination of a precious rose gold case in timelessly elegant proportions and distinctly retro multicolored counters on the dial make it a staple go-to piece.





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## EL PRIMERO A386 REVIVAL TECHNICAL DETAILS

Reference: 18.A386.400/69.C807

## **KEY POINTS**

Revival of the first ever El Primero Model from 1969

Original revival of the case with 38 mm diameter

Automatic El Primero column-wheel

chronograph

Rose gold version: Limited Edition of 50 units

50 Years of Warranty

## MOVEMENT

El Primero 400, Automatic

Calibre: 13 ¼ ``` (Diameter: 30 mm) Movement thickness: 6.6.mm

Components: 278

Jewels: 31

Frequency: 36,000 VpH (5 Hz) Power-reserve: min. 50 hours

Finishes: Oscillating weight with "Côtes de

Genève". motif

## **FUNCTIONS**

Hours and minutes in the centre Small seconds at 9 o'clock Chronograph:

- Central chronograph hand

- 12-hour counter at 6 o'clock

- 30-minute counter at 3 o'clock

Tachymetric scale
Date indication at 4:30

## CASE, DIAL & HANDS

Diameter: 38 mm

Diameter opening: 33.05 mm

Thickness: 12.60 mm

Crystal: Box sapphire crystal with anti-reflective

treatment on both sides

Case-back: Transparent sapphire crystal

Material: Rose gold Water-resistance: 10 ATM

Dial: White-lacquered dial with three different-

coloured counters

Hour-markers: Gold-plated, faceted and coated

with Super-LumiNova SLN C3

Hands: Gold-plated, faceted and coated with

Super-LumiNova SLN C3

## STRAP & BUCKLE

Brown alligator leather strap with protective rubber lining

Rose gold pin buckle







ith innovation as its guiding star, Zenith features exceptional in-house developed and manufactured movements in all its watches, such as the DEFY Inventor with its monolithic oscillator of exceptional precision, and the DEFY El Primero 21 with its high-frequency 1/100th of a second chronograph. Since its establishment in 1865, Zenith has consistently redefined the notions of precision and innovation, including the first "Pilot Watch" at the dawn of aviation and the first serially produced "El Primero" automatic chronograph calibre. Always one step ahead, Zenith is writing a new chapter in its unique legacy by setting new standards of performance and inspired design. Zenith is here to shape the future of Swiss watchmaking, accompanying those who dare to challenge time itself and reach for the stars.

# ZENITH THE FUTURE OF SWISS WATCH -MAKING

