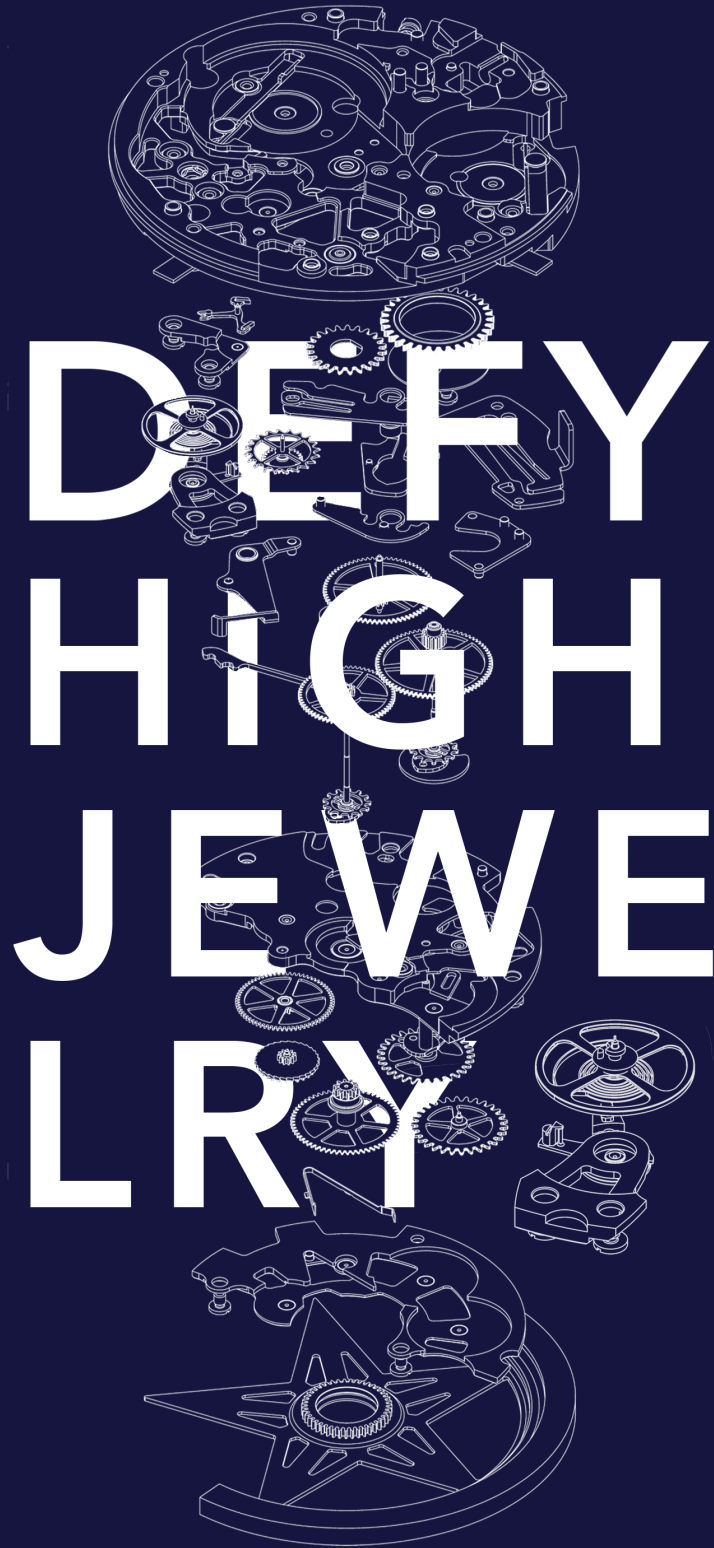




ZENITH

THE FUTURE OF SWISS WATCHMAKING SINCE 1865





WHILE WE CAN'T GIVE THE GIFT OF TIME ITSELF, JUST IN TIME FOR THE HOLIDAY SEASON, ZENITH UNVEILS A NUMBER OF HIGH JEWELRY EDITIONS OF TWO OF ITS MOST EMBLEMATIC PIECES FROM THE DEFY COLLECTION, THE DEFY EL PRIMERO 21 AND DEFY CLASSIC. WHETHER AS A HIS-AND-HERS SET OR AN UNFORGETTABLE GIFT FOR THAT SPECIAL SOMEONE, THESE JEWEL EMBELLISHED EDITIONS OF THE DEFY ARE SURE TO MAKE A SPARKLING DECLARATION OF AFFECTION THIS WINTER.

DEFY HIGH JEWELRY

ZENITH UNITES GEM-SETTING AND WATCHMAKING MASTERY IN THE DEFY HIGH JEWELRY SERIES.

A jewel interpretation of the modern chronograph icon. Already a statement piece with its unrivalled 100th of a second chronograph movement and resolutely contemporary looks, the DEFY El Primero 21 High Jewelry pushes boundaries even further. With a rose gold case entirely set with brilliant cut white diamonds and the bezel with baguette cut diamonds, this rendition of the DEFY El Primero 21 turns the exceptional into outstanding.

And if diamonds aren't enough, the DEFY El Primero 21 High Jewelry Rainbow is as joyfully festive as it is an enchanting combination of watchmaking and gem-setting prowess coming seamlessly together. On the rose gold case, white diamonds of varying sizes are applied in a seemingly random pattern, in a technique known as snow setting. The bezel takes on the vibrant "rainbow" treatment, where 44 baguette-cut sapphires are meticulously picked and arranged in a progressive colour scheme that spans the entire visible light spectrum. This rainbow effect continues on to the open dial, where the hour markers are set with sapphires matching those on the bezel.

A skeleton with an alluring twist. Perfectly proportioned and boasting a uniquely conceived open dial and movement, the DEFY Classic has all the makings of the perfect daily companion. Making this modern icon even more outstanding is the DEFY Classic High Jewelry, with a titanium case set with brilliant cut-diamonds and baguette diamonds on the bezel. This bejewelled edition retains the signature Zenith blue touches throughout, from the dial to the rubber and alligator leather strap.

Adding a spectacular pop of colour to this holiday season is the DEFY Classic High Jewelry Rainbow, which is all about capturing the beauty of light in all its wavelengths. As white is the combination of all colours, it serves as the perfect backdrop for the rainbow effect on the DEFY Classic, with 48 unique baguette cut sapphires on the bezel arranged by colour graduation, complemented by brilliant white diamonds on the titanium case for the perfect scintillating touch. These rare gem-set versions of the DEFY collection will make their way to Zenith boutiques and retailers around the world starting from October 2019 and are sure to make it to the top of Christmas wish-lists.





ZENITH : THE FUTURE OF SWISS WATCHMAKING

With innovation as its guiding star, Zenith features exceptional in-house developed and manufactured movements in all its watches, such as the DEFY Inventor with its monolithic oscillator of exceptional precision, and the DEFY El Primero 21 with its high-frequency 1/100th of a second chronograph. Since its establishment in 1865, Zenith has consistently re-defined the notions of precision and

innovation, including the first "Pilot Watch" at the dawn of aviation and the first serially produced "El Primero" automatic chronograph calibre. Always one step ahead, Zenith is writing a new chapter in its unique legacy by setting new standards of performance and inspired design. Zenith is here to shape the future of Swiss watchmaking, accompanying those who dare to challenge time itself and reach for the stars.





EL PRIMERO 21

HIGH JEWELRY

REFERENCE

22.9000.9004/71.R585

UNIQUE SELLING POINTS

- 1/100TH OF A SECOND CHRONOGRAPH MOVEMENT
- ONE ROTATION PER SECOND FOR THE CHRONOGRAPH HAND
- 1 ESCAPEMENT FOR THE WATCH (36,000 VPH - 5 HZ) ;
- 1 ESCAPEMENT FOR THE CHRONOGRAPH (360,000 VPH - 50HZ)
- CERTIFIED CHRONOMETER

MOVEMENT

MOVEMENT: EL PRIMERO 9004 AUTOMATIC
CALIBRE: 14 $\frac{1}{4}$ " (DIAMETER: 32.80 MM)
THICKNESS: 7.9 MM
COMPONENTS: 293
JEWELS: 53
FREQUENCY 36,000 VPH (5 HZ)
POWER RESERVE: MIN. 50 HOURS
SPECIAL OSCILLATING WEIGHT WITH SATIN-BRUSHED FINISHING

FUNCTIONS

1/100TH OF A SECOND CHRONOGRAPH
FUNCTIONS
CHRONOGRAPH POWER-RESERVE INDICATION AT 12 O'CLOCK
HOURS AND MINUTES IN THE CENTRE
SMALL SECONDS AT 9 O'CLOCK
- CENTRAL CHRONOGRAPH HAND
- 30-MINUTE COUNTER AT 3 O'CLOCK
- 60-SECOND COUNTER AT 6 O'CLOCK

GEMSETTING

CARATS: 5.00 CTS
CASE: 288 V V S BRILLIANT-CUT DIAMONDS
BEZEL: 44 V V S BAGUETTE-CUT DIAMONDS

CASE, DIAL & HANDS

DIAMETER: 44 MM
DIAMETER OPENING: 35.5 MM
THICKNESS: 14.50 MM
CRYSTAL: DOMED SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE TREATMENT ON BOTH SIDES
CASE BACK: TRANSPARENT SAPPHIRE CRYSTAL
MATERIAL: ROSE GOLD SET WITH DIAMONDS
WATER RESISTANCE: 3 ATM
DIAL: OPENWORKED WITH TWO DIFFERENT-COLOURED COUNTERS
HOUR MARKERS: GOLD-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA® SLN C1
HANDS: GOLD-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA® SLN C1

STRAPS AND BUCKLE

STRAP: BLACK RUBBER WITH BROWN ALLIGATOR LEATHER COATING
BUCKLE: GOLD & TITANIUM DOUBLE FOLDING CLASP

EL PRIMERO 21

HIGH JEWELRY RAINBOW

REFERENCE

22.9003.9004/72.R585

UNIQUE SELLING POINTS

- 1/100TH OF A SECOND CHRONOGRAPH MOVEMENT
- ONE ROTATION PER SECOND FOR THE CHRONOGRAPH HAND
- 1 ESCAPEMENT FOR THE WATCH (36,000 VPH - 5 HZ) ;
- 1 ESCAPEMENT FOR THE CHRONOGRAPH (360,000 VPH - 50HZ)
- CERTIFIED CHRONOMETER

MOVEMENT

MOVEMENT: EL PRIMERO 9004 AUTOMATIC
CALIBRE: 14 $\frac{1}{4}$ " (DIAMETER: 32.80 MM)
THICKNESS: 7.9 MM
COMPONENTS: 293
JEWELS: 53
FREQUENCY 36,000 VPH (5 HZ)
POWER RESERVE: MIN. 50 HOURS
SPECIAL OSCILLATING WEIGHT WITH SATIN-BRUSHED FINISHING

FUNCTIONS

- 1/100TH OF A SECOND CHRONOGRAPH FUNCTIONS
- CHRONOGRAPH POWER-RESERVE INDICATION AT 12 O'CLOCK
- HOURS AND MINUTES IN THE CENTRE
- SMALL SECONDS AT 9 O'CLOCK
- CENTRAL CHRONOGRAPH HAND
- 30-MINUTE COUNTER AT 3 O'CLOCK
- 60-SECOND COUNTER AT 6 O'CLOCK

GEMSETTING

CARATS: 5.00 CTS
CASE: 288 V V S BRILLIANT-CUT DIAMONDS
BEZEL: 44 V V S BAGUETTE-CUT SAPPHIRES
DIAL: 11 BAGUETTES-CUT SAPPHIRES

CASE, DIAL & HANDS

DIAMETER: 44 MM
DIAMETER OPENING: 35.5 MM
THICKNESS: 14.50 MM
CRYSTAL: DOMED SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE TREATMENT ON BOTH SIDES
CASE BACK: TRANSPARENT SAPPHIRE CRYSTAL
MATERIAL: ROSE GOLD FULL SET
WATER RESISTANCE: 3 ATM
DIAL: OPENWORKED WITH TWO DIFFERENT-COLOURED COUNTERS
HOUR MARKERS: MADE OUT OF 11 COLORED SAPPHIRES
HANDS: GOLD-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA®

STRAPS AND BUCKLE

STRAP: BLACK RUBBER WITH BROWN ALLIGATOR LEATHER COATING
BUCKLE: GOLD & TITANIUM DOUBLE FOLDING CLASP





DEFY CLASSIC

HIGH JEWELRY

REFERENCE

32.9001.670/78.R590

UNIQUE SELLING POINTS

- 41MM TITANIUM FULL SET CASE
- ELITE AUTOMATIC SKELETONISED MOVEMENT
- SILICON ESCAPE-WHEEL AND LEVER

MOVEMENT

ELITE 670 SK, AUTOMATIC
CALIBRE: 11 ½^{'''} (DIAMETER: 25.60MM)
MOVEMENT THICKNESS: 3.88MM
COMPONENTS: 187
JEWELS: 27
FREQUENCY: 28,800 VPH (4 HZ)
POWER-RESERVE: MIN. 50 HOURS
FINISHING: SPECIAL OSCILLATING WEIGHT WITH SATIN-BRUSHED FINISHING

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE
CENTRAL SECONDS HAND
DATE INDICATION AT 6 O'CLOCK

GEMSETTING

CARATS: 3.865 CTS
CASE: 192 V V S BRILLIANT-CUT DIAMONDS
BEZEL: 48 V V S BAGUETTE-CUT DIAMONDS

CASE, DIAL & HANDS

DIAMETER: 41MM
DIAMETER OPENING: 32.5MM
THICKNESS: 10.75MM
CRYSTAL: DOMED SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE TREATMENT ON BOTH SIDES
CASE-BACK: TRANSPARENT SAPPHIRE CRYSTAL
MATERIAL: TITANIUM
WATER-RESISTANCE: 3 ATM
DIAL: OPENWORKED
HOUR-MARKERS: RHODIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA® SLN C1
HANDS: RHODIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA® SLN C1

STRAPS AND BUCKLE

STRAP: WHITE RUBBER STRAP WITH BLUE ALLIGATOR LEATHER COATING
BUCKLE: TITANIUM DOUBLE FOLDING CLASP

DEFY CLASSIC

HIGH JEWELRY

REFERENCE

32.9002.670/71.R583

UNIQUE SELLING POINTS

- 41MM TITANIUM FULL SET CASE WITH RAINBOW BEZEL
- ELITE AUTOMATIC SKELETONISED MOVEMENT
- SILICON ESCAPE-WHEEL AND LEVER

MOVEMENT

ELITE 670 SK, AUTOMATIC
CALIBRE: 11 1/2" (DIAMETER: 25.60MM)
MOVEMENT THICKNESS: 3.88MM
COMPONENTS: 187
JEWELS: 27
FREQUENCY: 28,800 VPH (4 HZ)
POWER-RESERVE: MIN. 50 HOURS
FINISHING: SPECIAL OSCILLATING WEIGHT WITH SATIN-BRUSHED FINISHING

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE
CENTRAL SECONDS HAND
DATE INDICATION AT 6 O'CLOCK

GEMSETTING

CARATS: 3.865 CTS
CASE: 192 V V S BRILLIANT-CUT DIAMONDS
BEZEL: 48 V V S BAGUETTE-CUT SAPPHIRES

CASE, DIAL & HANDS

DIAMETER: 41MM
DIAMETER OPENING: 32.5MM
THICKNESS: 10.75MM
CRYSTAL: DOMED SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE TREATMENT ON BOTH SIDES
CASE-BACK: TRANSPARENT SAPPHIRE CRYSTAL
MATERIAL: TITANIUM
WATER-RESISTANCE: 3 ATM
DIAL: WHITE OPENWORKED
HOUR-MARKERS: RHODIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA® SLN C1
HANDS: RHODIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA® SLN C1

STRAPS AND BUCKLE

STRAP: WHITE RUBBER STRAP WITH WHITE "SATIN EFFECT"
BUCKLE: TITANIUM DOUBLE FOLDING CLASP



PRESS ROOM

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