

ZENITH
THE FUTURE OF SWISS WATCHMAKING SINCE 1865

LVMH
WATCH WEEK
DUBAI 2020



ZENITH PLACES WOMEN IN THE SPOTLIGHT IN DUBAI AT THE INAUGURAL EDITION OF LVMH WATCH WEEK DUBAI 2020



ZENITH EMBARKS ON THE DEBUT EDITION OF LVMH WATCH WEEK WITH A NEW KIND OF INNOVATION IN ITS DEFY COLLECTION WITH DEFY MIDNIGHT, A UNIQUELY CONCEIVED LINE OF WOMEN'S WATCHES WITH A DREAMY, COSMIC TOUCH. IN ADDITION, THE NEW ELITE COLLECTION REDEFINES THE CODES OF 21ST CENTURY WATCHMAKING FOR THE ULTIMATE IN CONTEMPORARY ELEGANCE.

I'm very grateful that Zenith is in Dubai for the first edition of LVMH Watch Week - DUBAI 2020, which I believe is the new international destination for the world of watchmaking. Glamorous and forward-thinking at the same time, Dubai is the perfect place to present an innovative collection of feminine watches. We are placing women's watches at the forefront of the brand's creative endeavors. But we weren't content with making yet another ladies' watch. With our newest models, it is the first time that Zenith has conceived women's watches from the ground up", revealed.

Julien Tornare
Zenith CEO

EXPLORING TWO SIDES OF FEMININITY



WITH ITS NEW CREATIONS DEDICATED ENTIRELY TO WOMEN, ZENITH IS ELEVATING BOTH ENDS OF THE SPECTRUM OF WOMEN'S WATCHES. ON ONE SIDE, THE RESOLUTELY CONTEMPORARY DEFY MIDNIGHT AND ON THE OTHER, THE TIMELESSLY ELEGANT ELITE COLLECTION.



With its new creations dedicated entirely to women, Zenith is elevating both ends of the spectrum of women's watches. On one side, the resolutely contemporary **DEFY Midnight** and on the other, the timelessly elegant Elite collection. There is dreamer in each of us, gazing at the starry night sky and taking in the infinite potential that lies ahead. For its first purely feminine watch, Zenith sought inspiration from the

cosmos when creating the **DEFY Midnight**, a versatile sporty-chic timepiece with a uniquely celestial dial, conceived with free-spirited women in mind. As much a jewel as it is a watch, the **DEFY Midnight** is the perfect companion for the independent women of today: confident, expressive and with a style of their own. Living by their own rules and assertive in their choices, **DEFY Midnight** women are never afraid to stand out and project their dreams.



Housed in a 36mm stainless steel case embellished with brilliant cut diamonds, the dial of the **DEFY Midnight** gives Zenith's "time to reach your star" philosophy a literal, visual manifestation. Available in deep blue or grey colors, the dial features a glossy finish with a vertical gradient effect for an unprecedented depth. Portraying the night sky above the endless horizon, where the dark vastness of space gives way to the glimmer of starlight, the dial at once enchants and enlightens the wearer. Evoking the Zenith starry sky, the brand's faceted star emblem is the highest, brightest point in the depicted night sky.

Completing the celestial landscape are stars of different sizes - some of which glow in the dark. A third dial made of white mother-pearl with a vertical gradient effect evokes moonlight on a cloudy night. White diamonds are applied on every hour

marker, except at 3 o'clock where the date window is placed. Equipped with the automatic Elite manufacture movement, the **DEFY Midnight** provides dependable precision and autonomy of 50 hours.

A star-shaped oscillating mass brings a galactic element to the case back view.

The **DEFY Midnight** features an assortment of bracelets and straps that can easily be swapped by the wearer, allowing the **DEFY Midnight** to adapt itself to different looks and situations. The integrated stainless steel bracelet as well as a selection of colored satin and leather straps with rubber backing can be swapped by means of a quick strap-change mechanism integrated directly onto the back of the straps, and requiring no tools or special skills for the owner to do on her own, be it a change of seasons or just a change of outfit. Each **DEFY Midnight** will come in a special box that includes 3 additional colored straps and an interchangeable folding clasps.





Zenith revisits its own past from the vantage point of today, with the newly revamped **Elite collection** of unisex watches. Sleeker, more minimalistic, yet strong in its graphic identity and confident in its timeless lines and proportions, the **Elite collection** doesn't repeat the past, but rather rejuvenates the codes of mid-20th century watchmaking. Through two models available in two sizes and a number of case and dial combinations, the **Elite Classic** and **Moonphase** models set the tone for Zenith's vision of contemporary elegance. The line caters to the desires of those who value the aesthetics and enduring appeal of watches from bygone eras, with just enough modern accents that it never feels antiquated.

Like rays of light darting out from the sun, the radiant sunburst pattern of the **Elite Classic** dial creates a spectacle of highlights and shadows. To enhance the visual depth, the dial is set with tapered hour markers that are faceted and polished. The minutes and seconds track lend the dial a scientific touch, while slightly larger applied hour markers break up the track and highlight the four cardinal points of

the dial. Floating above the lively dial are sharp and slim "Dauphine" shaped hands, a nostalgic nod to Zenith timepieces from the middle of the 20th century.

The **Elite Moonphase**, majestic in its tones and whimsical in its harmonious asymmetry, uncovers the veil of night to bring out the enchanting beauty of the moon. A midnight blue circle on the lower half of the sunburst pattern dial takes on the same tone as the moonphase disk, giving the impression of an oversized display of the golden moon and stars. In juxtaposition, a small running seconds hand at 9 o'clock recalls the fleeting nature of time.

Carefully reapplying the same elegant proportions across the collection, the **Elite Classic** and **Elite Moonphase** models are available in 40.5mm and 36mm case diameters, in stainless steel or rose gold. Besides the choice of dial colors, the wearer can give his or her **Elite** a more personal touch with a wide choice of straps in numerous materials and colors, available from Zenith boutiques and authorized retailers.





LAND ROVER DEFENDER



NEW CREATIONS FOR LVMH WATCH WEEK DUBAI 2020

When two partners who are pioneers in their respective fields come together, the results can be unexpected and exciting. Coinciding with the release of the next-generation Land Rover Defender, a total redesign of the emblematic, all-terrain vehicle with its most significant evolution to date, Zenith and the famed British carmaker are elevating their partnership with their most original collaborative watch to date: the **DEFY 21 Land Rover Edition**. This edition is a rugged and stealthy reinterpretation of the 21st century El Primero high-frequency chronograph, embodying the resilient spirit of the new Land Rover Defender that combines the ultimate in ruggedness and comfort. A limited edition of 250 pieces, it represents a

complete makeover of the 1/100th of a second chronograph with a raw and minimalistic look. Crafted in microblasted titanium, the case absorbs light from all angles to better accentuate its faceted surfaces. Paired with a matching closed grey dial, the redesigned display features for the first time in a DEFY 21 a linear power reserve window, with the slightest touches of color for legibility.

Gerry McGovern, Land Rover Chief Creative Officer, said: "For the next chapter in our partnership with Zenith we wanted a timepiece that captured the essence of the new Land Rover Defender: modern, durable and highly desirable. With subtle details that capture the character of the new Defender, this for me is the best timepiece we have created with Zenith".





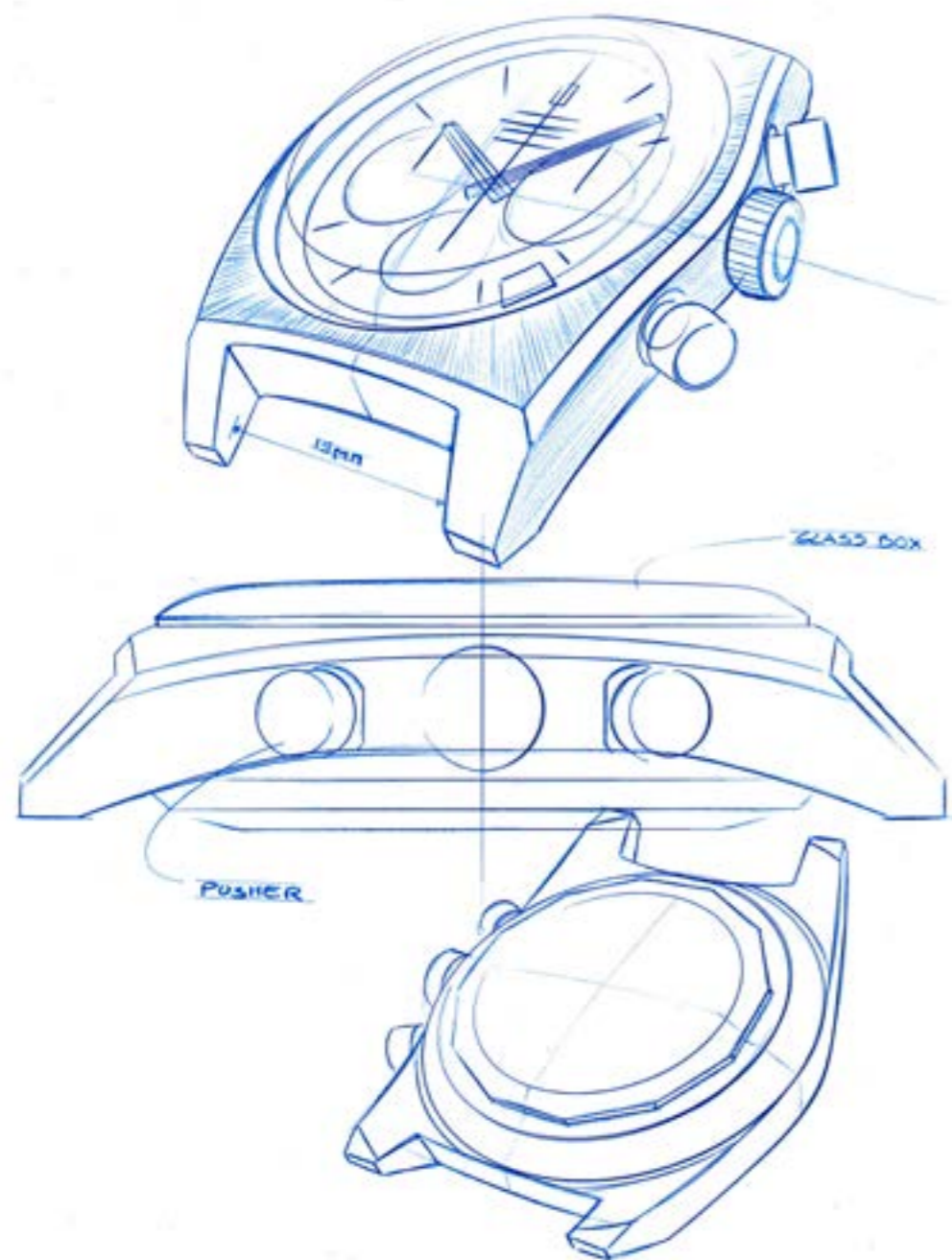
CARL COX



With respect to exceptional collaborations, Zenith is proud to introduce its newest Friend of the Brand, world-renowned DJ and producer Carl Cox. An undisputed living legend in electronic music and specifically “techno”, Carl Cox is credited with bringing his craft to new heights and his unique sound to a global audience. From underground rave parties in the 80s to main stage performances at festivals and his own stage at Burning Man as well as his pioneering record label, Carl Cox lives the “time to reach your star” philosophy to the fullest. His perseverance and undeniable talent have propelled him from his humble beginnings to becoming one of the most revered and influential personalities in the world of electronic music. For his first eponymous special edition watch, the **DEFY 21 Carl**

Cox, limited to 200 pieces, Zenith turned up the tempo with a special execution of its futuristic 1/100th of a second chronograph, with a carbon fiber bezel and strap stitching that glow in the dark. For a very personal touch by Carl Cox, the open dial keeps the beat pumping with a rotating disk shaped like a vinyl record at 9 o’clock, serving as a running seconds indicator. “I am very lucky that I am able to share my love of music all over the world. All of us have the power within us to feel the beat and dance - my job is to bring that energy out and to unite everyone on the dancefloor. In a similar way, Zenith is about elevating the art of watchmaking and sharing its innovations with the world, so collaborating with them on a watch with a high-frequency beat felt very natural”, said **Carl Cox**.

A384 REVIVAL



There are not many movements that can claim the kind of pedigree that the El Primero enjoys, which celebrated its 50th anniversary last year. For the first model to be equipped with the groundbreaking movement in 1969, the A384, the brand worked on a new and daring case design. For the bracelet, they sought the expertise of the famed Gay Frères bracelet company to create an

original and exclusive bracelet that would match the watch's avant-garde design. The result was the so-called "ladder" bracelet, which featured an unusual open design that boasted superior comfort and a dressier look compared to other sporty steel bracelets of the time. Now, the coveted Ladder bracelet makes its grand return in the **A384 Revival**, completing the retro look and feel of the revived chronograph icon.



PILOT TYPE 20 RESCUE



On the subject of icons, Zenith's line of Pilot watches - specifically the Type 20 collection - is an airborne legend in its own right. Based on the earliest Zenith dashboard instruments that accompanied pioneers like Louis Blériot during the dawn of aviation, the Pilot Type 20 revisits the archetypal Pilot's Watch design, with a strong vintage accent. Yet until now, the collection has been heavily influenced by the aesthetic of such historical instruments, using a combination of aged case materials and textured colored dials to emulate an early 20th century look. Today, Zenith has revisited its iconic Pilot's Watch

to offer the utility of a modern instrument with all the analog charm of the past. For the first time, the **Pilot Type 20 Rescue** is offered in a stainless steel case with a black sunray dial, with the signature oversized Arabic numerals entirely made out of SuperLuminova. From the tarmac to the cockpit, yellow is a recurring color in the world of aircrafts that grabs the attention for vital controls and information. Securing this rugged model firmly to the wrist is an aged black calfskin leather strap recalling the classic shearling leather flight jacket, with rivets and a steel pin buckle as well as a distinctive tab recalling those seen on vintage pilot helmets.

TIME TO REACH YOUR STAR

Zenith exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, Zenith became the first watch manufacture in the modern sense of the term, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. With innovation as its guiding star, Zenith features exceptional in-house

developed and manufactured movements in all its watches. From the first automatic chronograph, the El Primero, to the fastest chronograph with a 1/100th of a second precision, the El Primero 21, as well as the Inventor that reinvents the regulating organ by replacing the 30+ components with a single monolithic element, the manufacture is always pushing the boundaries of what's possible. Zenith has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and break barriers. The time to reach your star is now.





DEFY 21 LAND ROVER EDITION

REFERENCE : 97.9000.9004/01.R787

KEY POINTS

TRIBUTE TO THE LEGENDARY DEFENDER. 1/100TH OF A SECOND CHRONOGRAPH MOVEMENT. EXCLUSIVE DYNAMIC SIGNATURE OF ONE ROTATION PER SECOND. 1 ESCAPEMENT FOR THE WATCH (36,000 VPH - 5 HZ); 1 ESCAPEMENT FOR THE CHRONOGRAPH (360,000 VPH - 50 HZ). SPECIAL LINEAR POWER RESERVE INDICATOR. TIME LAB CHRONOMETER CERTIFIED. LIMITED EDITION OF 250 UNITS

MOVEMENT

EL PRIMERO 9004 AUTOMATIC

FREQUENCY

36,000 VPH (5 HZ)

FUNCTIONS

1/100TH OF A SECOND CHRONOGRAPH FUNCTIONS. CHRONOGRAPH POWER-RESERVE INDICATION AT 12 O'CLOCK. HOURS AND MINUTES IN THE CENTRE. SMALL SECONDS AT 9 O'CLOCK, CENTRAL CHRONOGRAPH HAND, 30-MINUTE COUNTER AT 3 O'CLOCK, 60-SECOND COUNTER AT 6 O'CLOCK

PRICE

13900 CHF

MATERIAL

MICROBLASTED TITANIUM

WATER RESISTANCE

10 ATM

DIAL

SPECIAL MATT GREY DIAL WITH SPECIAL POWER RESERVE INDICATOR

HOURLY MARKERS

TRANSFERRED AND COATED WITH SUPER-LUMINOVA®SLN C3

HANDS

SPECIAL ANTHRACITE HANDS, FACETED AND COATED WITH SUPER-LUMINOVA®SLN C3

BRACELET & BUCKLE

GREY RUBBER "ADVENTURE". COMES WITH AN ADDITIONAL "COUNTRY" FABRIC EFFECT STRAP. MICROBLASTED TITANIUM DOUBLE FOLDING BUCKLE

PRESS ROOM

For additional pictures please access the below link
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DEFEY 21 CARL COX EDITION

PRESS ROOM

For additional pictures please access the below link
http://pressroom.zenith-watches.com/login/?redirect_to=%2F&reauth=1

REFERENCE: 10.9001.9004/99.R941

KEY POINTS

FULL CARBON MODEL: CASE, PUSHERS, CROWN AND BUCKLE HEAD CARBON BEZEL WITH SUPERLUMINOVA. 1/100TH OF A SECOND CHRONOGRAPH MOVEMENT. EXCLUSIVE DYNAMIC SIGNATURE OF ONE ROTATION PER SECOND FOR THE CHRONO HAND. 1 ESCAPEMENT FOR THE WATCH (36,000 VPH - 5 HZ); 1 ESCAPEMENT FOR THE CHRONOGRAPH (360,000 VPH - 50 HZ). TIME LAB CHRONOMETER CERTIFIED LIMITED EDITION OF 200 UNITS

MOVEMENT

EL PRIMERO 9004 AUTOMATIC

FREQUENCY

36,000 VPH (5 HZ)

POWER RESERVE

APPROX. 50 HOURS
BLACK COLORED MAIN PLATE ON MOVEMENT

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SPECIAL ROTATING SMALL SECOND DISC AT 9 O'CLOCK. 1/100TH OF A SECOND CHRONOGRAPH : CENTRAL CHRONOGRAPH HAND - ONE TURN PER SECOND, 30-MINUTE COUNTER AT 3 O'CLOCK, 60-SECOND COUNTER AT 6 O'CLOCK, CHRONOGRAPH POWER-RESERVE INDICATION AT 12 O'CLOCK

PRICE

19500 CHF

MATERIAL

BLACK CARBON

WATER RESISTANCE

10 ATM

DIAL

MATT BLACK

HOURL MARKERS

BLACK RUTHENIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA BLACK SLN

HANDS

RHODIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA BLACK SLN

BRACELET & BUCKLE

BLACK RUBBER WITH RED "CORDURA EFFECT" & SUPER-LUMINOVA STITCHINGS. TITANIUM DOUBLE FOLDING BUCKLE WITH BLACK CARBON HEAD





EL PRIMERO A384 REVIVAL

REFERENCE: 03.A384.400/21.M384

KEY POINTS

REVIVAL OF THE 1969 REFERENCE A384. ORIGINAL CASE WITH 37 MM DIAMETER AUTOMATIC EL PRIMERO COLUMN-WHEEL CHRONOGRAPH. ORIGINAL REVIVAL OF THE "GAY FRÈRES" LADDER BRACELET

MOVEMENT

EL PRIMERO 400 AUTOMATIC

FREQUENCY

36,000 VPH (5 HZ)

POWER-RESERVE

MIN. 50 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SMALL SECONDS AT 9 O'CLOCK
CHRONOGRAPH: CENTRAL CHRONOGRAPH HAND, 12-HOUR COUNTER AT 6 O'CLOCK, 30-MINUTE COUNTER AT 3 O'CLOCK.
TACHYMETRIC SCALE. DATE INDICATION AT 4:30

PRICE

8400 CHF

MATERIAL

STAINLESS STEEL

WATER-RESISTANCE

5 ATM

DIAL

WHITE-LACQUERED DIAL
WITH BLACK-COLOURED COUNTERS

HOURL-MARKERS

RHODIUM-PLATED, FACETED AND COATED
WITH SUPER-LUMINOVA®SLN C3

HANDS

RHODIUM-PLATED, FACETED AND COATED
WITH SUPER-LUMINOVA®SLN C3

BRACELET & BUCKLE

"LADDER" BRACELET WITH DOUBLE FOLDING
CLASP

PRESS ROOM

For additional pictures please access the below link
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PILLOT TYPE 20 RESCUE

REFERENCE: 03.2434.679/20.1010

KEY POINTS

NEW 45-MM BRUSHED STEEL CASE. CASE-BACK ENGRAVED WITH ZENITH FLYING INSTRUMENTS LOGO. INSPIRED BY THE LEGENDARY ZENITH AVIATION WATCHES. ARABIC NUMERALS ENTIRELY MADE OF SUPERLUMINOVA

MOVEMENT

ELITE 679 AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 50 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECOND HAND

PRICE

7400 CHF

CASE-BACK

STAINLESS STEEL CASE-BACK ENGRAVED WITH THE ZENITH FLYING INSTRUMENTS LOGO

MATERIAL

STAINLESS STEEL

WATER RESISTANCE

10 ATM

DIAL

SLATE-GREY-TONED SUNRAY-PATTERNED

HOUR MARKERS

ARABIC NUMERALS IN SUPER-LUMINOVA SLN C1

HANDS

RHODIUM-PLATED, FACETED AND COATED WITH SUPER-LUMINOVA SLN C1

BRACELET & BUCKLE

BLACK VINTAGE CALFSKIN LEATHER STRAP WITH RIVETS. TITANIUM PIN BUCKLE



PRESS ROOM

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PILLOT TYPE 20 RESCUE CHRONOGRAPH

REFERENCE: 03.2434.4069/20.1010

KEY POINTS

NEW 45-MM BRUSHED STEEL CASE, AUTOMATIC EL PRIMERO COLUMN-WHEEL CHRONOGRAPH, CASE-BACK ENGRAVED WITH ZENITH FLYING INSTRUMENTS LOGO, INSPIRED BY THE LEGENDARY ZENITH AVIATION WATCHES, ARABIC NUMERALS ENTIRELY MADE OF SUPER-LUMINOVA

MOVEMENT

MOVEMENT EL PRIMERO 4069, AUTOMATIC

FREQUENCY

36,000 VPH (5 HZ)

POWER-RESERVE

MIN. 50 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SMALL SECONDS AT 9 O'CLOCK.: CHRONOGRAPH: CENTRAL CHRONOGRAPH HAND, 30-MINUTE COUNTER AT 3 O'CLOCK

PRICE

7900 CHF

CASE-BACK

STAINLESS STEEL CASE-BACK ENGRAVED WITH THE ZENITH FLYING INSTRUMENTS LOGO

MATERIAL

STAINLESS STEEL

WATER-RESISTANCE

10 ATM

DIAL

SLATE-GREY-TONED SUNRAY-PATTERNED

HOUR-MARKERS

ARABIC NUMERALS IN SUPER-LUMINOVA SLN®C1

HANDS

RHODIUM-PLATED, FACETED AND COATED WITH SUPERLUMINOVA SLN®C1

BRACELET & BUCKLE

BLACK VINTAGE CALFSKIN LEATHER STRAP WITH RIVETS. TITANIUM PIN BUCKLE

PRESS ROOM

For additional pictures please access the below link
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DEEY MIDNIGHT

REFERENCE: 03.9200.67/02.MI001

KEY POINTS

NEW 36-MM CASE DEDICATED FOR WOMEN.
GRADIENT DIAL WITH STARRY SKY PATTERN.
NEW INTERCHANGEABLE STRAP SYSTEM.
STRAP BOX INCLUDED : 3 DIFFERENT COLORS
STRAPS + A INTERCHANGEABLE FOLDING
BUCKLE

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FINISHING

NEW STAR-SHAPED OSCILLATING WEIGHT WITH
SATINED FINISHINGS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECONDS HAND. DATE INDICATION
AT 3 O'CLOCK

PRICE

8900 CHF

MATERIAL

STAINLESS STEEL

WATER RESISTANCE

10 ATM

DIAL

GRADIENT GREY

GEMSETTING

CARATS 0.1 CTS, DIAL 11 VS BRILLIANT-CUT
DIAMONDS

HOURL MARKERS

DIAMOND HOUR-MARKERS

HANDS

RHODIUM-PLATED AND FACETED GOLD,
COATED WITH SUPER-LUMINOVA SLN

BRACELET & BUCKLE

STAINLESS STEEL WITH INTERCHANGEABLE
STRAP SYSTEM. COMES WITH 3 DIFFERENT
COLORED STRAPS



PRESS ROOM

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REFERENCE: 03.9200.670/01.MI001

KEY POINTS

NEW 36-MM CASE DEDICATED FOR WOMEN.
GRADIENT DIAL WITH STARRY SKY PATTERN.
NEW INTERCHANGEABLE STRAP SYSTEM.
STRAP BOX INCLUDED : 3 DIFFERENT COLORS
STRAPS + AN INTERCHANGEABLE FOLDING
BUCKLE

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECONDS HAND. DATE INDICATION
AT 3 O'CLOCK

PRICE

8900 CHF

GEMSETTING

CARATS 0.1 CTS, DIAL 11 VS BRILLIANT-CUT
DIAMONDS

MATERIAL

STAINLESS STEEL

WATER RESISTANCE

10 ATM

DIAL

GRADIENT BLUE

HOURLY MARKERS

DIAMOND HOUR-MARKERS

HANDS

RHODIUM-PLATED AND FACETED, COATED
WITH SUPER-LUMINOVA SLN

BRACELET & BUCKLE

STAINLESS STEEL WITH INTERCHANGEABLE
STRAP SYSTEM. COMES WITH 3 DIFFERENT
COLORED STRAPS

DEEY MIDNIGHT

PRESS ROOM

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DEEY MIDNIGHT

REFERENCE: 03.9200.670/03.MI001

KEY POINTS

NEW 36-MM CASE DEDICATED FOR WOMEN.
GRADIENT DIAL WITH STARRY SKY PATTERN.
NEW INTERCHANGEABLE STRAP SYSTEM.
STRAP BOX INCLUDED : 3 DIFFERENT COLORS
STRAPS + AN INTERCHANGEABLE FOLDING
BUCKLE

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECONDS HAND. DATE INDICATION
AT 3 O'CLOCK

PRICE

8900 CHF

MATERIAL

STAINLESS STEEL

WATER RESISTANCE

10 ATM

DIAL

GRADIENT MOTHER OF PEARL

GEMSETTING

CARATS 0.1 CTS, DIAL 11 VS BRILLIANT-CUT
DIAMONDS

HOUR MARKERS

DIAMOND HOUR-MARKERS

HANDS

RHODIUM-PLATED AND FACETED GOLD,
COATED WITH SUPER-LUMINOVA SLN

BRACELET & BUCKLE

STAINLESS STEEL WITH INTERCHANGEABLE
STRAP SYSTEM. COMES WITH 3 DIFFERENT
COLORED STRAPS



PRESS ROOM

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REFERENCE: 16.9200.670/01.MI001

KEY POINTS

NEW 36-MM CASE DEDICATED FOR WOMEN.
GRADIENT DIAL WITH STARRY SKY PATTERN.
NEW. INTERCHANGEABLE STRAP SYSTEM.
STRAP BOX INCLUDED : 3 DIFFERENT COLORS
STRAPS + AN INTERCHANGEABLE FOLDING
BUCKLE

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECONDS HAND. DATE INDICATION
AT 3 O'CLOCK

PRICE

10900 CHF

GEMSETTING

CARATS 1.48 CTS, BEZEL 44 VS BRILLIANT-
CUT DIAMONDS, DIAL 11 VS BRILLIANT-CUT
DIAMONDS

MATERIAL

STAINLESS STEEL WITH DIAMOND-SET BEZEL

WATER RESISTANCE

10 ATM

DIAL

GRADIENT BLUE

HOUR MARKERS

DIAMOND HOUR-MARKERS

HANDS

RHODIUM-PLATED AND FACETED, COATED
WITH SUPER-LUMINOVA SLN

BRACELET & BUCKLE

STAINLESS STEEL WITH INTERCHANGEABLE
STRAP SYSTEM. COMES WITH 3 DIFFERENT
COLORED STRAPS

DEEFY MIDNIGHT

PRESS ROOM

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DEEY MIDNIGHT

REFERENCE: 16.9200.670/02.MI001

KEY POINTS

NEW 36-MM CASE DEDICATED FOR WOMEN.
GRADIENT DIAL WITH STARRY SKY PATTERN.
NEW INTERCHANGEABLE STRAP SYSTEM.
STRAP BOX INCLUDED : 3 DIFFERENT COLORS
STRAPS + AN INTERCHANGEABLE FOLDING
BUCKLE

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECONDS HAND. DATE INDICATION
AT 3 O'CLOCK

PRICE

10900 CHF

GEMSETTING

CARATS 1.48 CTS, BEZEL 44 VS BRILLIANT-
CUT DIAMONDS, DIAL 11 VS BRILLIANT-CUT
DIAMONDS

MATERIAL

STAINLESS STEEL WITH DIAMOND-SET BEZEL

WATER RESISTANCE

10 ATM

DIAL

GRADIENT GREY

HOUR MARKERS

DIAMOND HOUR-MARKERS. COMES WITH 3
DIFFERENT COLORED STRAPS

HANDS

RHODIUM-PLATED AND FACETED, COATED
WITH SUPER-LUMINOVA SLN

BRACELET & BUCKLE

STAINLESS STEEL WITH INTERCHANGEABLE
STRAP SYSTEM. COMES WITH 3 DIFFERENT
COLORED STRAPS



PRESS ROOM

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REFERENCE: 16.9200.670/03.MI001

KEY POINTS

NEW 36-MM CASE DEDICATED FOR WOMEN.
GRADIENT DIAL WITH STARRY SKY PATTERN.
NEW INTERCHANGEABLE STRAP SYSTEM.
STRAP BOX INCLUDED : 3 DIFFERENT COLORS
STRAPS + AN INTERCHANGEABLE FOLDING
BUCKET

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE.
CENTRAL SECONDS HAND. DATE INDICATION
AT 3 O'CLOCK

PRICE

10900 CHF

GEMSETTING

CARATS 1.48 CTS, BEZEL 44 VS BRILLIANT-
CUT DIAMONDS, DIAL 11 VS BRILLIANT-CUT
DIAMONDS

MATERIAL

STAINLESS STEEL WITH DIAMOND-SET BEZEL

WATER RESISTANCE

10 ATM

DIAL

GRADIENT MOTHER OF PEARL

HOURL MARKERS

DIAMOND HOUR-MARKERS

HANDS

RHODIUM-PLATED AND FACETED, COATED
WITH SUPER-LUMINOVA SLN

BRACELET & BUCKLE

STAINLESS STEEL WITH INTERCHANGEABLE
STRAP SYSTEM. COMES WITH 3 DIFFERENT
COLORED STRAPS

DEEY MIDNIGHT

PRESS ROOM

For additional pictures please access the below link
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ELITE CLASSIC - 36MM

REFERENCE: 16.3200.670/02.C832

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. AUTOMATIC ELITE CALIBRE BEATING AT 28,800 VPH. DATE INDICATION AT 6 O'CLOCK. STOP SECOND MECHANISM

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. CENTRAL SECONDS HAND. DATE INDICATION AT 6 O'CLOCK

PRICE

7900 CHF

GEMSETTING

CARATS 0.60 CTS, BEZEL 75 VS BRILLIANT-CUT DIAMONDS

MATERIAL

STAINLESS STEEL WITH DIAMOND-SET BEZEL

WATER RESISTANCE

5 ATM

DIAL

BLUE-TONED SUNRAY-PATTERNED

HOUR MARKERS

RHODIUM-PLATED AND FACETED

HANDS

RHODIUM-PLATED AND FACETED

BRACELET & BUCKLE

BLUE JEAN ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. STAINLESS STEEL PIN BUCKLE



PRESS ROOM

For additional pictures please access the below link
http://pressroom.zenith-watches.com/login/?redirect_to=%2F&reauth=1



ELITE CLASSIC - 36MM

REFERENCE: 22.3200.670/01.C831

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. AUTOMATIC ELITE CALIBRE BEATING AT 28,800 VPH. DATE INDICATION AT 6 O'CLOCK. STOP SECOND MECHANISM

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. CENTRAL SECONDS HAND. DATE INDICATION AT 6 O'CLOCK

PRICE

14900 CHF

GEMSETTING

CARATS 0.60 CTS, BEZEL 75 VS BRILLIANT-CUT DIAMONDS

MATERIAL

18-CT ROSE GOLD WITH DIAMOND-SET BEZEL

WATER RESISTANCE

5 ATM

DIAL

SILVER-TONED SUNRAY-PATTERNED

HOUR MARKERS

GOLD-PLATED AND FACETED

HANDS

GOLD-PLATED AND FACETED

BRACELET & BUCKLE

BURGUNDY ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. ROSE GOLD PIN BUCKLE

PRESS ROOM

For additional pictures please access the below link

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ELITE CLASSIC - 40.5MM

REFERENCE: 03.3100.670/02.C9

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. AUTOMATIC ELITE CALIBRE BEATING AT 28,800 VPH. DATE INDICATION AT 6 O'CLOCK. STOP SECOND MECHANISM

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. CENTRAL SECONDS HAND. DATE INDICATION AT 6 O'CLOCK

PRICE

5900 CHF

MATERIAL

STAINLESS STEEL

WATER RESISTANCE

5 ATM

DIAL

BLUE-TONED SUNRAY-PATTERNED

HOURL MARKERS

RHODIUM-PLATED AND FACETED

HANDS

RHODIUM-PLATED AND FACETED

BRACELET & BUCKLE

BLUE ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. STEEL DOUBLE FOLDING CLASP



PRESS ROOM

For additional pictures please access the below link
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ELITE CLASSIC - 40.5MM

REFERENCE: 18.3100.670/01.C920

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. AUTOMATIC ELITE CALIBRE BEATING AT 28,800 VPH. DATE INDICATION AT 6 O'CLOCK. STOP SECOND MECHANISM

MOVEMENT

ELITE 670 SK, AUTOMATIC

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. CENTRAL SECONDS HAND. DATE INDICATION AT 6 O'CLOCK

PRICE

12900 CHF

MATERIAL

18-CT ROSE GOLD

WATER RESISTANCE

5 ATM

DIAL

SILVER-TONED SUNRAY-PATTERNED

HOUR MARKERS

GOLD-PLATED AND FACETED

HANDS

GOLD-PLATED AND FACETED

BRACELET & BUCKLE

BROWN ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. ROSE GOLD PIN BUCKLE

PRESS ROOM

For additional pictures please access the below link

http://pressroom.zenith-watches.com/login/?redirect_to=%2F&reauth=1

ELITE MOONPHASE - 36MM

REFERENCE: 16.3200.692/03.C83

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. ELITE CALIBRE 692: ULTRA-THIN MOVEMENT POWERING A MOONPHASE INDICATION. CROWN-ADJUSTED MOONPHASE INDICATION. STOP SECOND MECHANISM

MOVEMENT

ELITE 692

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SMALL SECOND AT 9 O'CLOCK. MOONPHASE INDICATION AT 6 O'CLOCK

PRICE

8900 CHF

GEMSETTING

CARATS 0.60 CTS, BEZEL 75 VS BRILLIANT-CUT DIAMONDS

MATERIAL

STAINLESS STEEL WITH DIAMOND-SET BEZEL

WATER RESISTANCE

5 ATM

DIAL

SLATE-GREY-TONED SUNRAY-PATTERNED

HOURL MARKERS

RHODIUM-PLATED AND FACETED

HANDS

RHODIUM-PLATED AND FACETED

BRACELET & BUCKLE

GREY ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. STAINLESS STEEL PIN BUCKLE



PRESS ROOM

For additional pictures please access the below link
http://pressroom.zenith-watches.com/login/?redirect_to=%2F&reauth=1



ELITE MOONPHASE - 36MM

REFERENCE: 22.3200.692/01.C832

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. ELITE CALIBRE 692: ULTRA-THIN MOVEMENT POWERING A MOONPHASE INDICATION. CROWN-ADJUSTED MOONPHASE INDICATION. STOP SECOND MECHANISM

MOVEMENT

ELITE 692

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SMALL SECOND AT 9 O'CLOCK. MOONPHASE INDICATION AT 6 O'CLOCK

PRICE

15900 CHF

GEMSETTING

CARATS 0.60 CTS, BEZEL 75 VS BRILLIANT-CUT DIAMONDS

MATERIAL

ROSE GOLD WITH DIAMOND-SET BEZEL

WATER RESISTANCE

5 ATM

DIAL

SILVER-TONED SUNRAY-PATTERNED

HOUR MARKERS

GOLD-PLATED AND FACETED

HANDS

GOLD-PLATED AND FACETED

BRACELET & BUCKLE

BLUE JEAN ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. ROSE GOLD PIN BUCKLE BUCKLE

PRESS ROOM

For additional pictures please access the below link

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ELITE MOONPHASE - 40.5MM

REFERENCE: 18.3100.692/01.C922

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. ELITE CALIBRE 692: ULTRA-THIN MOVEMENT POWERING A MOONPHASE INDICATION. CROWN-ADJUSTED MOONPHASE INDICATION. STOP SECOND MECHANISM

MOVEMENT

ELITE 692

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SMALL SECOND AT 9 O'CLOCK. MOONPHASE INDICATION AT 6 O'CLOCK

PRICE

13900 CHF

MATERIAL

18-CT ROSE GOLD

WATER RESISTANCE

5 ATM

DIAL

SILVER-TONED SUNRAY-PATTERNED

HOURL MARKERS

GOLD-PLATED AND FACETED

HANDS

GOLD-PLATED AND FACETED

BRACELET & BUCKLE

BLUE ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. ROSE GOLD PIN BUCKLE



PRESS ROOM

For additional pictures please access the below link
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ELITE MOONPHASE - 40.5MM

REFERENCE: 03.3100.692/03.C923

KEY POINTS

ENTIRELY RESTYLED CASE & DIAL : REDEFINE THE CODES OF ELEGANCE. ELITE CALIBRE 692: ULTRA-THIN MOVEMENT POWERING A MOONPHASE INDICATION. CROWN-ADJUSTED MOONPHASE INDICATION. STOP SECOND MECHANISM

MOVEMENT

ELITE 692

FREQUENCY

28,800 VPH (4HZ)

POWER RESERVE

MIN. 48 HOURS

FUNCTIONS

HOURS AND MINUTES IN THE CENTRE. SMALL SECOND AT 9 O'CLOCK. MOONPHASE INDICATION AT 6 O'CLOCK

PRICE

6900 CHF

MATERIAL

STAINLESS STEEL

WATER RESISTANCE

5 ATM

DIAL

SLATE-GREY-TONED SUNRAY-PATTERNED

HOUR MARKERS

RHODIUM-PLATED AND FACETED

HANDS

RHODIUM-PLATED AND FACETED

BRACELET & BUCKLE

GREY ALLIGATOR LEATHER WITH PROTECTIVE RUBBER LINING. STAINLESS STEEL PIN BUCKLE

PRESS ROOM

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