



LIGHT, COLOUR AND SPEED: A BRIGHTLY CHROMATIC EXPRESSION OF THE HIGH-FREQUENCY CHRONOGRAPH IN THE DEFY 21 CHROMA

Through the DEFY collection, Zenith's most innovative and forward-thinking line, the Manufacture has developed a unique expertise when it comes to colours where least expected. Whether its dazzling gem-set pieces, its DEFY 21 Ultra series of highly chromatic movements or even artistic collaborations, the imagination is the only limit when translating high-frequency chronometry into frequencies of light and colour. With the new **DEFY 21 Chroma**, the Manufacture is once again expressing this notion in its purest and brightest form yet.

Since white isn't a colour itself, but a combination of all the colours in the visible light range, it was only natural to craft the **DEFY 21 Chroma's** case in white ceramic with an all-over matte finish to provide a perfect contrast and further accentuate the colours within. The sapphire crystal gives way to a refracted rainbow spread evenly across the open dial and movement, with a perfectly transitioning gradient of colours spanning the entire colour spectrum, starting with red at 12 o'clock then shifting through orange, yellow, green, blue, violet and pink in a clockwise manner. The meticulously applied colours on the markers and 1/100 of a second scale extend beyond the dial and out of the case, with the crown's rubber grip ring as well as the white cordura-effect rubber strap's stitching following the colour arrangement of the dial. This also extends to the chronograph counter hands, each tipped in a different tone.

Vastly open and allowing a view into the ingenious 1/100th of a second chronograph movement beneath, the dial features raised white chronograph counters matching the case, beneath which the extraordinarily decorated movement shines through. Each bridge is finished in a different metallic colour, again following the gradient of the dial's markers.

Visible through the sapphire case back, one can admire the singular El Primero 21 automatic high-frequency 1/100th of a second chronograph that's at the peak of performance and precision, featuring two independent regulating organs and gear trains for the timekeeping and chronograph functions, operating at frequencies of 5Hz (36'000 VpH) and 50Hz (360'000 VpH), respectively.

Limited to 200 pieces and available at Zenith boutiques and authorized retailers around the world, the **DEFY 21 Chroma** demonstrates the Manufacture's mastery of the high-frequency automatic 1/100th of a second chronograph, while adding an unprecedented and playfully vibrant palette of colours where least expected for a high-performance chronograph with truly no equal.



ZENITH: TIME TO REACH YOUR STAR.

Zenith exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, Zenith became the first watch manufacture in the modern sense of the term, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women - past and present - by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfill their dreams.

Zenith exclusively uses its own in-house developed and manufactured movements across all of its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, Zenith has gone on to master the complication with even more precision, capable of measurements to the closest 1/10th of a second in the most recent Chronomaster lines, and 1/100th of a second in the DEFY collection. Zenith has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and break barriers. The time to reach your star is now.

DEFY 21 CHROMA

Reference: 49.9010.9004/01.R947

Key points: 1/100th of a second Chronograph movement. Exclusive dynamic signature of one rotation per second for the Chrono hand. 1 escapement for the Watch (36,000 VpH - 5 Hz) ; 1 escapement for the Chronograph (360,000 VpH - 50 Hz). Certified Chronometer. Limited edition of 200 pieces.

Movement: El Primero 9004 automatic

Frequency 36,000 VpH (5 Hz)

Power reserve min. 50 hours

Functions : 1/100th of a second chronograph functions. Chronograph power-reserve indication at 12 o'clock. Hours and minutes in the centre. Small seconds at 9 o'clock, Central chronograph, 30-minute counter at 3 o'clock, 60-second counter at 6 o'clock

Finishes: "Rainbow" PVD-coated bridges + Special blue colored oscillating weight with satined finishings

Price 14400 CHF

Material: Matte White Ceramic

Water resistance: 10 ATM

Case: 44mm

Dial: White Openworked

Hour markers: Rhodium-plated, faceted and coated with "Rainbow" varnish

Hands: Rhodium-plated, faceted and coated with colored varnish

Bracelet & Buckle: White rubber with white "Cordura effect" rubber and multicolored. Titanium triple folding clasp.

