



TRICOLOUR TO THE CORE: ZENITH UNVEILS THE CHRONOMASTER ORIGINAL WITH A BLACK TRICOLOUR DIAL

The modern successor to the ZENITH A386, one of the first round-cased steel El Primero reference from 1969, the Chronomaster Original now reinterprets the iconic tricolour dial in black - a first for the historical 1969 case. Equipped with the latest generation of the El Primero high-frequency automatic chronograph calibre that features a 1/10th of a second chronograph function, the Chronomaster Original with black tricolour dial stands out as a thoroughly contemporary take on one of the most emblematic El Primero references.

In the newest addition to the Chronomaster Original line, one of the most distinctively El Primero design elements is inverted: the traditionally creamy-white dial bearing three counters in shades of grey and blue is rendered black for a more dramatic look. It marks the first time that a black tricolour dial appears in the 38mm steel case originally designed for the A386 in 1969. Much like the Chronomaster Sport line, which features both white and black tricolour dials, the Chronomaster Original line is now completed with a historical white tricolour dial and a bolder, more modern black tricolour dial. By making the base black, the other elements also had to be inverted from white to black and vice-versa, including the date wheel in the trapezoid window at 04:30, as well as the 1/10th of a second and 10-second chronograph scales.

Without disrupting the unique aesthetic of the A386 and its multiple scales, the Chronomaster Original perfectly integrates a 1/10th of a second chronograph into the design. Truly like no other chronograph, the Chronomaster Original features a central red chronograph second hand that completes one rotation of the dial in 10 seconds. The chronograph hand steadily advances every 1/10th of a second, allowing for intuitive fractional time measurement.

Sharing the same overall silhouette and proportions as its historical predecessor from 1969, the Chronomaster Original is crafted in a 38mm round bezel-less steel case with a raised and domed crystal. The pump-style chronograph pushers, the faceted lugs and the mix of radial brushed and polished surfaces throughout are indistinguishable between the past and present models. The steel bracelet has also been redesigned, replacing the open "ladder" design of 1969 with solid links.

After over 50 years since changing the trajectory of mechanical chronographs forever, ZENITH continues to develop and evolve the El Primero calibre into new iterations that push the limits of performance. It remains the benchmark of precision among automatic chronograph movements. The Chronomaster Original is equipped with the latest version of the El Primero calibre, dubbed the El Primero 3600. With its high frequency of 5 Hz (36'000 VpH), the movement offers a true 1/10th of second indication. Its autonomy has also been rendered more efficient, with an extended power reserve of 60 hours. The sapphire display back provides an unobstructed view of the movement's contemporary, architecture features a sleeker and more open design, revealing a blue column wheel and open rotor marked with the five-pointed star Zenith.

The Chronomaster Original with black tricolour dial joins the line as a permanent part of the collection, available at ZENITH boutiques and authorized retailers around the world.



ZENITH: TIME TO REACH YOUR STAR.

ZENITH exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfil their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the Chronomaster collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand's commitments to inclusion & diversity, sustainability and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.



CHRONOMASTER ORIGINAL

Reference: 03.3200.3600/22.M3200

Key points: Automatic El Primero column-wheel chronograph able to measure and display 1/10th of a second. Increased power reserve of 60 hours. Date indication at 4:30. Stop-second mechanism.

Movement: El Primero 3600

Frequency: 36'000 VpH - 5Hz

Power reserve: 60 hours

Functions: Hours and minutes in the centre. Small seconds at 9 o'clock. 1/10th of a second Chronograph: Central chronograph hand that makes one turn in 10 seconds, 60-minute counter at 6 o'clock, 60-second counter at 3 o'clock.

Finishes: New star-shaped oscillating weight with satined finishings

Price: 9900 CHF

Material: Stainless steel

Water resistance: 5 ATM

Case: 38mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Dial: Black matte with three different-coloured counters

Hour markers: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

Hands: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

Bracelet & Buckle: Metal bracelet with folding clasp.





CHRONOMASTER ORIGINAL

Reference: 03.3200.3600/22.C908

Key points: Automatic El Primero column-wheel chronograph able to measure and display 1/10th of a second. Increased power reserve of 60 hours. Date indication at 4:30. Stop-second mechanism.

Movement: El Primero 3600

Frequency: 36'000 VpH - 5Hz

Power reserve: 60 hours

Functions: Hours and minutes in the centre. Small seconds at 9 o'clock. 1/10th of a second Chronograph: Central chronograph hand that makes one turn in 10 seconds, 60-minute counter at 6 o'clock, 60-second counter at 3 o'clock.

Finishes: New star-shaped oscillating weight with satined finishings

Price: 9400 CHF

Material: Stainless steel

Water resistance: 5 ATM

Case: 38mm

Crystal: Domed sapphire crystal with anti-reflective treatment on both sides

Case-back: Transparent sapphire crystal

Dial: Black matte with three different-coloured counters

Hour markers: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

Hands: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

Bracelet & Buckle: Calfskin leather with folding clasp

