



## ZENITH UNVEILS DEFY SKYLINE SAPPHIRE AT NEWLY OPENED CYPRUS BOUTIQUE

**Limassol, September 18, 2023: During the inauguration of ZENITH's first boutique in Cyprus last night, the Manufacture presented the dazzlingly blue DEFY Skyline Sapphire, its latest boutique-exclusive edition.**

As part of ZENITH's expanding presence to serve its customers around the globe more personally and immerse them in the Manufacture's unique world, ZENITH is delighted to announce its first boutique in Southern Europe, on the island nation of Cyprus. The ribbon-cutting ceremony was attended by friend of the brand DJ Carl Cox, who put on a special performance for guests in attendance. The opening of the new Cyprus boutique was the perfect occasion to present the latest boutique-exclusive edition, the **DEFY Skyline Sapphire**.

A modern successor to the very first ZENITH DEFY wristwatch model from 1969, the DEFY Skyline seamlessly merges the past and present with bold architectural lines and unwavering robustness that have become hallmarks of the line. While deep blue tones inspired by the starry night sky have become a signature of many ZENITH Boutique Editions, the **DEFY Skyline Sapphire** doubles down with brilliant gem-setting. The steel dodecagonal bezel is set with 45 baguette-cut blue sapphires, further embellishing the metallic blue dial with a four-pointed star geometric pattern. It comes on an integrated steel bracelet, with a blue patterned rubber strap also provided to make the most of the case's ingenious quick strap-change mechanism that requires no tools.

The DEFY Skyline Sapphire in 41mm is powered by the El Primero 3620 automatic high-frequency calibre, featuring a 1/10th of a second indicator that's driven directly from the 5Hz escapement. It features a power reserve of approximately 60 hours and is endowed with a stop-second mechanism for precise time-setting.

To which **ZENITH CEO Julien Tornare** added, *"We're so thrilled to be opening our first boutique in Cyprus by presenting this exceptional piece. Blue has a deep meaning for ZENITH, and we wanted to do something special and a little unexpected for this Boutique Edition of the DEFY Skyline. The majestic blue tones from the sapphires really enhance the night sky effect of the dial and the unique shape of bezel. With the Mediterranean in the backdrop, we couldn't be happier to unveil it here!"*

The DEFY Skyline Sapphire is available exclusively from ZENITH physical and online boutiques around the world.



## **ZENITH: TIME TO REACH YOUR STAR.**

ZENITH exists to inspire individuals to pursue their dreams and make them come true – against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible – from Louis Blériot’s history-making flight across the English Channel to Felix Baumgartner’s record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfil their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world’s first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the Chronomaster collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand’s commitments to inclusion & diversity, sustainability and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.

## DEFY SKYLINE

Reference: 16.9300.3620/51.1001

**Key points:** El Primero 3-hand watch. High frequency indication: 1/10th of a second subdial at 9 o'clock. Silicon escape-wheel and lever. Starry sky pattern on the dial. Screwed-in crown. Full interchangeable strap system.

**Movement:** El Primero 3620

**Frequency:** 36'000 VpH - 5Hz

**Power reserve:** approximately 60 hours

**Functions:** Hours and minutes in the centre. 1/10th of a second indication at 9 o'clock.

Date indication at 3 o'clock.

**Finishes:** Special oscillating weight with satined finishings.

**Price:** 26900 CHF

**Material:** Stainless steel with blue baguette sapphires-set bezel.

**Water resistance:** 10 ATM

**Case:** 41mm

**Crystal:** Flat sapphire crystal with anti-reflective treatment on both sides

**Case-back:** Transparent sapphire crystal

**Dial:** Blue-toned sunray-patterned

**Hour markers:** Rhodium-plated, faceted and coated with SuperLuminova SLN C1

**Hands:** Rhodium-plated, faceted and coated with SuperLuminova SLN C1

**Bracelet & Buckle:** Stainless steel bracelet and folding clasp. Comes with a blue rubber strap with starry sky pattern and folding clasp.

