



## **HIDDEN IN PLAIN SIGHT: ZENITH GIVES ITS MOST RUGGED CHRONOGRAPH A CONCEPTUAL CAMOUFLAGE IN THE DEFY EXTREME MIRROR**

**Le Locle, December 8, 2023: An unexplained watchmaking phenomenon has entered our atmosphere. ZENITH unveils an unprecedented and conceptual take on its staple 1/100<sup>th</sup> of a second chronograph, reimagined as a mirroring camouflage: Meet the DEFY Extreme Mirror.**

The ultimate, ultramodern camouflage watch has arrived. A monolithic object that reflects all light and colours - yet has no colours of its own. A form so geometrically outstanding, but finished in such a way that it blends right in with its surroundings. An engine that operates at such a high frequency rate, it's nothing short of astounding. The DEFY Extreme line is not only inspired by the elements, but also built to adapt and blend into them. With the **DEFY Extreme Mirror**, ZENITH is exploring a totally new expression of its most rugged chronograph to date that seemingly blends reality and our perception of our surroundings.

Shrouded in mystery and intrigue, the **DEFY Extreme Mirror** evokes some kind of UFO that has masked its arrival on our planet. With its fully mirror-polished metal exterior, the earth, the sky and the entire horizon are reflected without distortion. Paradoxical, the DEFY Extreme Mirror is at once eye-catching and stealthy. It doesn't attempt to hide in its surrounding, but blend in completely by reflecting it entirely from its gleaming surface. The highly angular case as well as its integrated bracelet are crafted in stainless steel, which are then immaculately mirror-polished all over for a chrome-like appearance.

And it's not just the case that's mirrored. The open multi-layered dial features a central element in sapphire crystal with a metallic mirrored finish that's translucent yet reflective. The 1/100<sup>th</sup> of a second chronograph scale features satin-brushed metallic elements, keeping the dial easy to read while maintaining the fluid, all-metal theme.

Partially visible through the open dial as well as the sapphire case back is the world's fastest automatic high-frequency chronograph calibre in production, offering 1/100<sup>th</sup> of a second time measurements by means of two independent escapements beating at the rates of 5Hz (36'000 VpH) for the timekeeping part and 50Hz (360'000 VpH) for the chronograph function. For the DEFY Extreme Mirror, the star-shaped winding rotor is finished in a silvery-grey metallic tone to match the case and dial elements.

Completing the look of this intriguing piece are the supplied durable black Velcro strap and rubber strap, which can be easily swapped with the steel bracelet using the quick strap-change mechanism on the back of the case.

The **DEFY Extreme Mirror** is available at ZENITH physical and online boutiques as well as authorized retailers around the world.



## **ZENITH: TIME TO REACH YOUR STAR.**

ZENITH exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfil their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the Chronomaster collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand's commitments to inclusion & diversity, sustainability and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.

## DEFY EXTREME MIRROR

Reference: 03.9102.9004/90.1001

**Key points:** Global Mirror Effect. Sapphire dial. 1/100th of a second Chronograph movement. Exclusive dynamic signature of one rotation per second for the Chrono hand. 1 escapement for the Watch (36,000 VpH - 5 Hz) and 1 escapement for the Chronograph (360,000 VpH - 50 Hz). Certified Chronometer. Screwed-in crown. 2 straps included: 1 Rubber with folding buckle & 1 Velcro. Full interchangeable strap system.

**Movement:** El Primero 9004

**Frequency:** 36'000 VpH - 5Hz (Watch) and 360,000 VpH - 50 Hz (Chronograph)

**Power reserve:** min. 50 hours (Watch) and approx. 50 min (Chronograph)

**Functions:** Hours and minutes in the centre. Small seconds at 9 o'clock. 1/100th of a second Chronograph: Central chronograph hand that makes one turn each second, 30-minute counter at 3 o'clock, 60-second counter at 6 o'clock, Chronograph power-reserve indication at 12 o'clock.

**Finishes:** Special oscillating weight with satined finishings

**Price:** 25900 CHF

**Material:** Polished Stainless Steel

**Water resistance:** 20 ATM

**Case:** 45mm

**Crystal:** Flat sapphire crystal with anti-reflective treatment on both sides

**Case-back:** Transparent sapphire crystal

**Dial:** Mirror Tinted sapphire with three silver-colored counters

**Hands:** Rhodium-plated, faceted and coated with SuperLuminova SLN C1

**Hour markers:** Rhodium-plated, faceted and coated with SuperLuminova SLN C1

**Bracelet & Buckle:** Full interchangeable strap system. Full polished metal bracelet with folding clasp. 2 straps included: 1 Rubber with folding buckle & 1 Velcro.

