

# HODINKEE × ZENITH<sup>★</sup>

## Introducing the ZENITH CHRONOMASTER Original Triple Calendar Limited Edition For Hodinkee

**September 25, 9:00 am ET, 2024** — Hodinkee, the leading destination for all things watches and horology, has once again teamed up with luxury watch manufacturer ZENITH for their third collaboration. Together, they are announcing the launch of the ZENITH CHRONOMASTER Original Triple Calendar Limited Edition For Hodinkee. A celebration of ZENITH's legacy of innovation, the timepiece reinterprets the modern chronograph icon that is the ZENITH El Primero - and takes it to the next level.

For the first collaboration on the new CHRONOMASTER Original Triple Calendar, Hodinkee saw a chance to create something truly special, knowing ZENITH is a brand unlike any other. One that is able to effortlessly marry the past, present, and future. Equipped with a new high-frequency caliber with a triple calendar and moon phase, the ZENITH CHRONOMASTER Original Triple Calendar Limited Edition For Hodinkee is a tribute to a rare prototype El Primero from 1970. Nine years after production was halted, Zenith relaunched the ZENITH 3019 PHF this year, with the 1/10th of a second indication. Subtle in color but bold in material and movement, Hodinkee's design honors the original prototype while complementing the incredible accuracy of the 1/10th chronograph of the El Primero. The resulting timepiece is a stunning juxtaposition between past and present, slow and fast, and old and new.

This watch demonstrates the strength and versatility of the initial El Primero design while providing a silhouette that feels like a modern, well-made, and purpose-driven chronograph. It features a stainless steel case measuring 38mm wide and 14mm thick and a case and dial enclosed with a raised sapphire crystal, calling to mind the acrylic crystals found on vintage El Primeros like the A386. Unique to the blue serial production disc and gold-plated indexes of current collection pieces, this timepiece features a specially produced black moonphase disc and rhodium-plated indexes. Additionally, the typically gold-plated chronograph hand has been swapped out for white with this model, further emphasizing the modern twist on this classic design. The watch is delivered on a stainless steel bracelet, and a leather strap with a pin and buckle is included to complete the look and feel of a modern high-performance sports watch.

Housed inside the case and entirely visible through the caseback, the most significant change lives inside. Released in early 2024, ZENITH's new El Primero Caliber 3610 added a robust calendar movement to the existing El Primero Caliber 3600 by sharing the same high-beat rate and column-wheel design of the original El Primero movement, but with modern technical enhancements that ensure smooth running and reliability. For instance, the chronograph seconds hand traverses the dial once every ten seconds or six times per minute, a defining feature of Zenith's iconic 1/10th of a second chronograph.

A dynamic black dial and ZENITH's signature 4:30 date window serve as a balanced backdrop for the rest of the watch. When testing materials, Hodinkee and ZENITH looked to the past and incorporated slices of the Gibeon Meteorite—estimated to have formed 4.5 billion years ago within the molten core of an asteroid between Mars and Jupiter. This material features unique patterns as a result of meteorite cooling, meaning no two slices of meteorite, no two subdials, and no two ZENITH CHRONOMASTER Original Triple Calendar Limited Edition For Hodinkee watches are alike.

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*"It's always a pleasure to collaborate with the team at Hodinkee, a valued and long-standing partner of the brand. This watch embodies the epitome of sophistication, effortless, and timeless elegance in chronograph design. The subtle blend of vintage inspiration with the striking meteorite aesthetic makes it an undeniable winner." - Romain Marietta, ZENITH Chief Products Officer.*

*"There are so few brands in this world with which we seek to work - let alone to work and collaborate on three separate occasions over the course of eight years. Zenith is one of the very few - and as one of our first ever collaborators in the space, one that means a great deal to us. The El Primero is an ideal canvas on which to create and iterate. It speaks to and honors the the brand, caliber, and indeed, entire Swiss industry's history, while pushing the boundaries of what is possible from a materials perspective. In particular, with our 2024 collaboration, we're doing something never done before, and used Zenith's historic triple calendar caliber, and combining it with authentic and organic meteorite. Because Meteorite is naturally occurring, no two watches will be alike, and that makes this limited edition even more special. I could not be more excited about this launch." Ben Clymer, Founder of Hodinkee*

The ZENITH CHRONOMASTER Original Limited Edition for Hodinkee is available as a 200-piece limited edition for \$13,500. The first 75 pieces will be available for purchase in the HODINKEE Shop, and 125 pieces for sale as of October 9th on ZENITH's e-commerce platform.

## Technical Specifications:

*ZENITH CHRONOMASTER Original Triple Calendar Limited Edition For Hodinkee*

- Reference: 03.3401.3610/21.M3200
- Function: Complete calendar (Day, date, month), moon phase; chronograph that measures to 1/10th of a second (rotates fully around dial every 10 seconds)
- Material: Finely brushed & polished steel
- Dimensions: 38mm wide, 19mm lug width, 14mm thick, 46mm lug-to-lug
- Crystal: Sapphire
- Dial: Black dial with meteorite subdials. Rhodium-plated hands and metal-applied indexes
- Lume: Superluminova C1
- Caseback: Exhibition caseback with custom engravings, "One of 200"
- Caliber: 3610, Manufacture ZENITH
- Power Reserve: 60 hours
- Water Resistance: 50M/5ATM
- Bracelet/Strap: Black calfskin leather with pin buckle + stainless steel bracelet with folding clasp
- Manufactured: Switzerland

## Media Contacts

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## About Hodinkee

Hodinkee is building a better world of watches. Founded in 2008 by Benjamin Clymer as a watch blog, Hodinkee is now a multi-channel online destination for watch enthusiasts, including print, digital, and video content, an e-commerce platform as an authorized retailer of over 40+ brands in every style and

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price point, along with a wide assortment of pre-owned and vintage watches, and best-in-class services like *Hodinkee Insurance*. With years of experience and expertise, Hodinkee's work brings every aspect of the watch world to life through color-rich journalism, meticulous engineering of Limited Edition timepieces, and curation of the most extensive assortment of watch brands and accessories to shop. As a true destination for everything watch-related, Hodinkee has built a dedicated community that's brought the brand to the forefront. Headquartered in NYC, visit [www.hodinkee.com](http://www.hodinkee.com).

## **About ZENITH**

ZENITH exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. ZENITH is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfill their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the CHRONOMASTER collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand's commitments to inclusion & diversity, sustainability and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.

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