



ZENITH UNVEILS A DEFY SKYLINE EDITION EXCLUSIVE TO THE AMERICAS

Le Locle, October 15, 2024: During the 2024 edition of SIAR México, the largest watch event in Latin America, ZENITH unveils an exceptional rendition of the DEFY Skyline in black ceramic with green and gold accents, available exclusively in North and South America.

The Americas region now has its own special edition of the DEFY Skyline, and it's unlike any of the others. First introduced in 2022 as the modern successor to the ZENITH DEFY line of rugged and boldly designed wristwatches from 1969, the DEFY Skyline seamlessly merges the past and present with bold architectural lines, unwavering robustness, and automatic high frequency El Primero manufacture movements that have come to define the line. For the DEFY Skyline Americas edition, ZENITH is combining the unique properties of ceramic with striking chromatics in shades of green and gold.

Much harder than traditional metals and alloys, ceramic boasts many properties that make it a compelling choice for an all-situations watch like the DEFY Skyline. Its extreme hardness, which requires diamond-tipped tools to cut the sharp lines of the DEFY Skyline and decorate it with a mix of satin-brushed and polished surfaces, makes ceramic highly resistant to scratches and visible wear. Unlike blackened metal elements that are simply plated, the ceramic itself is black and will never wear off. Even the integrated bracelet that follows the contours of the case is crafted in black ceramic.

The **DEFY Skyline Ceramic Americas** edition features an unprecedented two-tone dial, where a sunray-finished deep metallic green dial gives way to a constellation of engraved rose gold-toned stars with sharp inward facets. Each angle catches the light and animates the dial. An emblematic feature of the DEFY Skyline, the geometric pattern draws inspiration from the case backs of vintage DEFY references as a "double Z" symbol. Consisting of perfectly arranged four-pointed stars, the motif depicts the starry night sky adding contrast and visual depth. It is accentuated by the matching gold-tone hands and applied markers that are filled with Super-LumiNova for optimal readability in any condition.

The DEFY Skyline Americas edition is powered by the El Primero 3620 automatic high-frequency manufacture movement, beating at the rate of 5Hz (36'000VpH) that in turn provides a 1/10th of a second indicator on the dial that is directly driven by the escapement. Its efficient automatic bi-directional winding mechanism with a blackened star-shaped rotor delivers a power reserve of approximately 60 hours.

A dark green patterned rubber strap with a blackened steel folding clasp is also included, and swapping between it and the ceramic bracelet is effortless using the quick strap-change mechanism integrated directly in the case back.

The DEFY Skyline Americas edition is limited to 100 pieces in total and available exclusively from ZENITH online boutiques and authorized retailers in North and South America.



ZENITH: TIME TO REACH YOUR STAR.

ZENITH exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. ZENITH is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfil their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the Chronomaster collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand's commitments to inclusion & diversity, sustainability and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.



DEFY SKYLINE AMERICAS EDITION

Reference: 49.9308.3620/56.1001

Key points: El Primero 3-hand watch. High-frequency indication: 1/10th of a second subdial at 9 o'clock. Silicon escape wheel and lever. Starry sky pattern on the dial. Screwed-in crown. Full Interchangeable strap system.

Movement: El Primero 3620 automatic

Frequency: 36'000 VpH - 5Hz

Power reserve: approx. 60 hours

Functions: hours and minutes in the center. 1/10th of a second indication at 9 o'clock. Date indication at 3 o'clock.

Finishes: Special oscillating weight with satined finishings

Price: USD \$15,500

Material: black ceramic

Water resistance: 10 ATM

Case: 41mm

Dial: Deep metallic green dial, rose gold-toned engraved stars

Hour markers: gold-plated, faceted and coated with SuperLuminova SLN C1

Hands: gold-plated, faceted and coated with SuperLuminova SLN C1

Bracelet & Buckle: black ceramic bracelet. 2nd bracelet included in dark green rubber with starry sky pattern. Blackened steel folding clasp.

