



ILLUMINATING THE UNEXPLORED DEPTHS: ZENITH UNVEILS A NEW EDITION OF THE DEFY EXTREME DIVER

After introducing its new line of diver's watches earlier this year at Watches & Wonders as a contemporary continuation of the DEFY's long history of rugged watches built to take on demanding and extreme conditions, ZENITH is unveiling the new edition of the DEFY Extreme Diver with a silvery-white dial.

Extreme in both form and function. The DEFY Extreme Diver is the latest in a long line of purpose-built DEFY watches, going as far back as 1969. As a collection designed to brave the elements and offer exemplary robustness and ruggedness, a diver's watch was always a natural extension of ZENITH's most daring line. Maintaining the DEFY's distinctive design with its signature angular case and faceted bezel, ZENITH incorporated all the necessary elements to create a diver's watch, including a rotating bezel and bright colour accents for instant readability underwater and the most extreme conditions where visibility is limited. Inspired by both historical DEFY diver's references as well as the modern incarnation of the DEFY line, notably the DEFY Extreme, the DEFY Extreme Diver is a feature-packed diver's watch that is inherently a ZENITH DEFY, built to withstand the extreme conditions encountered in the harshest environments where ice, mist and deep dark waters call for enhanced performance and legibility.

With a singular yet familiar and modernistic silhouette, this DEFY Extreme Diver's highly intricate case design serves to enhance its depth-defying performance. Measuring 42.5mm in diameter, the angular case is crafted in titanium, a metal that not only boasts a significant weight-to-strength ratio but is also highly resistant to corrosion from salty seawater. The case is equipped with a helium escape valve for saturation diving. Above the fixed dodecagonal bezel, the black ceramic unidirectional rotating bezel features grooved edges for a better grip when operating - even with gloves on. The bezel is engraved and filled with Super-LumiNova for effortless reading underwater where light is scarce.

Designed to be tightly secured in place but with enough grip to easily operate, the oversized screw-down crown is protected by titanium crown-guards on either side. Just like the historical DEFY A3648 from 1969, the DEFY Extreme Diver is rated to 600 metres (60 ATM) of water-resistance, which happens to be 1'969 feet - a symbolic number for the DEFY diver. It not only meets the ISO 6245 standards for diver watches, which includes ISO 764 for paramagnetism and ISO 1413 for shock-resistance, making it a comprehensive diver's watch suited to the most demanding conditions.

Something of a signature in the contemporary DEFY line, the dial features a geometric pattern of engraved four-pointed stars, a symbol that first appeared on the DEFY models on the case back and crown in 1969. Specially for this new DEFY Extreme Diver, the dial is done in a silvery-white tone, with sunburst finish featuring rays emanating from the applied ZENITH star at 12 o'clock. The date at 3 o'clock is colour-matched to the dial.

Keeping readability in mind, the DEFY Extreme Diver's dial is set with oversized hands and applied hour markers that feature three different pigments of "X1" grade Super-LumiNova, with light emissions in blue, green and yellow. This light display helps to instantly distinguish between the hours, minutes, and seconds. The bright orange accents are a nod to historical DEFY diver models, from a time when it was believed that bright orange was the most highly legible colour underwater.



The DEFY Extreme Diver is powered by the El Primero 3620-SC automatic high-frequency manufacture calibre with 60 hours power reserve, visible through a sapphire display back - an uncommon feature among diver's watches. This version of El Primero features a paramagnetic escapement with key components in non-metallic silicon.

Completing the DEFY Extreme Diver is its titanium three-link bracelet as well as two supplied straps. The first additional strap is a black FKM rubber with a Cordura-effect texture that features vents on the side, allowing water to pass through. For more professional uses, the DEFY Extreme Diver also comes with an extra-long strap, made of recycled fishing nets, that's meant to be worn over a wetsuit, with specific end-pieces to pass the single-piece strap through and under the case for a secure fit.

The new DEFY Extreme Diver is available exclusively from ZENITH's physical, online boutiques and through authorized retailers worldwide.

ZENITH: TIME TO REACH YOUR STAR.

ZENITH exists to inspire individuals to pursue their dreams and make them come true - against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible - from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. ZENITH is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfil their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the Chronomaster collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand's commitments to inclusion & diversity, sustainability, and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.

DEFY EXTREME DIVER

Reference: 95.9600.3620/01.I300

Key points: El Primero 3-hand watch, stop-second mechanism, black ceramic unidirectional rotating bezel filled with SuperLuminova, starry sky pattern on the dial, screwed-in crown, helium valve, 600M Water resistance, full Interchangeable strap system.

Movement: El Primero 3620 SC

Frequency: 36'000 VpH - 5Hz

Power reserve: approx. 60 hours

Functions: hours and minutes in the center, central second hand, date at 3 o'clock

Finishes: new star-shaped oscillating weight with satined finishings

Price: 10'900 CHF / 11'800 EUR

Material: brushed titanium

Water resistance: 60 ATM

Case: 42.5mm

Thickness: 15.5 mm

Dial: silver-toned sunray-patterned

Hands: rhodium-plated, faceted and coated with SuperLuminova X1

Hour markers: rhodium-plated, faceted and coated with SuperLuminova X1

Crystal: flat sapphire crystal with anti-reflective treatment on both sides Case-back: transparent sapphire crystal

Bracelet & Buckle: full interchangeable strap system. 3 straps included: 1 black rubber with folding buckle, 1 white fabric strap with pin buckle & 1 metal bracelet with folding clasp

