



THE ART OF CONTRAST: ROSE GOLD AND BLACK REDEFINE THE CHRONOMASTER ORIGINAL TRIPLE CALENDAR

Le Locle, April 24th, 2025 - A perfect fusion of style, functionality, and technical excellence, the ZENITH CHRONOMASTER Original triple calendar chronograph made its grand return in early 2024 in a compact and historically inspired CHRONOMASTER model. First introduced in a steel case, this iconic design now returns in a precious metal version, harmoniously blending the elegance of black with the warmth of rose gold.

The ZENITH triple calendar chronograph is one of the most emblematic variations of El Primero. Not widely known, the legendary high-frequency automatic chronograph was developed to accommodate the triple calendar and moon phase functions right from the very beginning. ZENITH even made a series of 25 prototypes as early as 1970 using the round case design of the A386.

Reintroduced in 2024, the CHRONOMASTER Original Triple Calendar brings back a celebrated set of functions in a refined and compact 38mm case. Its harmonious proportions pay direct tribute to the iconic 1969 A386 model, featuring a raised box sapphire crystal, tapered lugs, and pump-style pushers. Extremely legible, perfectly balanced and intuitive to read, its dial seamlessly blends the full calendar indications with the El Primero three register chronograph lay-out. These are displayed through apertures: the day of the week and month indications are positioned symmetrically above the chronograph counters at 11 o'clock and 2 o'clock. The date is indicated in the traditional El Primero position of 04:30. Last, the moon phase is integrated into the chronograph minute register at 6 o'clock.

After the first steel models, this paragon of watchmaking sophistication is now presented in a resolutely modern version in 18-carat rose gold with a sleek black dial. The elegant contrast between the rose gold and deep black extends to the hands and dial whose chronograph counters, 1/10th of a second chapter ring and indexes beautifully mirror the colour of the case. The use of SuperLuminova SLN C1 on the faceted markers and hands improves readability in low-light conditions.

The CHRONOMASTER Original Triple Calendar is powered by the automatic El Primero 3610 calibre. This modern variant of the legendary ZENITH chronograph allows for a true 1/10th of a second function. Its steps precisely mark 1/10th of a second against the graduations on the chapter ring: to take full advantage of its 5Hz frequency, its chronograph seconds hand completes one revolution of the dial in 10 seconds, instead of the traditional 60 seconds. Despite the addition of the complete calendar mechanism, the power reserve is 60 hours. The movement's integrated architecture is visible through the sapphire display case back, revealing a blue column wheel and an open rotor with the ZENITH five-pointed star.



The CHRONOMASTER Original Triple Calendar in rose gold is presented on a black calfskin strap with an 18-ct rose gold folding clasp. It is available at ZENITH boutiques, online, and through authorized retailers worldwide.

ZENITH: THE HEART OF WATCHMAKING

Founded in 1865 in Le Locle, Switzerland, ZENITH has been at the forefront of Swiss watchmaking for over 160 years, driven by a pioneering spirit and a relentless pursuit of precision. As the first vertically integrated Swiss watch manufacture, ZENITH has continuously revolutionized horology by developing and manufacturing in-house movements, most notably the El Primero, the world's first automatic chronograph calibre launched in 1969, renowned for its unparalleled precision and high-frequency performance.

ZENITH's timepieces celebrate its dedication to innovation and exceptional craftsmanship. The CHRONOMASTER collection highlights the brand's mastery of high-precision chronographs, the DEFY showcases technical innovation and bold design, while the PILOT collection celebrates ZENITH's storied aviation legacy with distinctive, adventure-ready timepieces. This unwavering commitment to precision has been recognized with an unparalleled 2,333 chronometry prizes, underscoring ZENITH's enduring legacy of excellence. The calibre 135, having won the majority of those prizes went through a modern re-engineering integrating up-to-date technical solutions and materials. ZENITH decided to give it a new home in its newly introduced G.F.J collection.

Throughout its history, ZENITH timepieces have accompanied pioneers who dared to dream big and achieve the extraordinary: from Louis Blériot's historic flight across the English Channel to Felix Baumgartner's record-breaking stratospheric free-fall jump. This daring spirit continues to drive the Maison as it redefines the future of Swiss watchmaking. Celebrating over a century and a half of excellence, innovation, and purpose, ZENITH remains at the forefront of Swiss horology, empowering those who challenge conventions and strive for greatness.

From Le Locle to the world, from 1865 to now, ZENITH is the heart of watchmaking.



CHRONOMASTER ORIGINAL TRIPLE CALENDAR

Reference: 18.3400.3610/21.C911

Key points: Automatic El Primero column-wheel chronograph able to measure and display 1/10th of a second. Complete Calendar (Day, Date and Month). Moonphase indications. Power reserve of 60 hours. Stop-second mechanism.

Movement: El Primero 3610 automatic

Frequency: 36,000 VpH (5 Hz)

Power reserve: 60 hours

Functions: 1/10th of a second chronograph functions. Complete Calendar (Day, Date & Month). Moonphase display. Hours and minutes in the centre. Small seconds at 9 o'clock. Central chronograph hand that makes one turn in 10 seconds, 60-minute counter at 6 o'clock, 60-second counter at 3 o'clock.

Finishes: Star-shaped oscillating weight with satined finishings

Price: 25'400 CHF / 27'400 Euros / 26'300 USD

Material: 18-ct rose gold

Water resistance: 5 ATM

Case: 38mm / **Thickness :** 14 mm / **Lug to lug :** 46 mm

Dial: Black with rose gold-coloured counters

Hour markers: Rose gold-plated, faceted and coated with SuperLuminova SLN C1

Hands: Rose gold-plated, faceted and coated with SuperLuminova SLN C1

Bracelet & Buckle: Black calfskin leather strap with 18-ct rose gold folding clasp

